



Made in Denmark since 1971

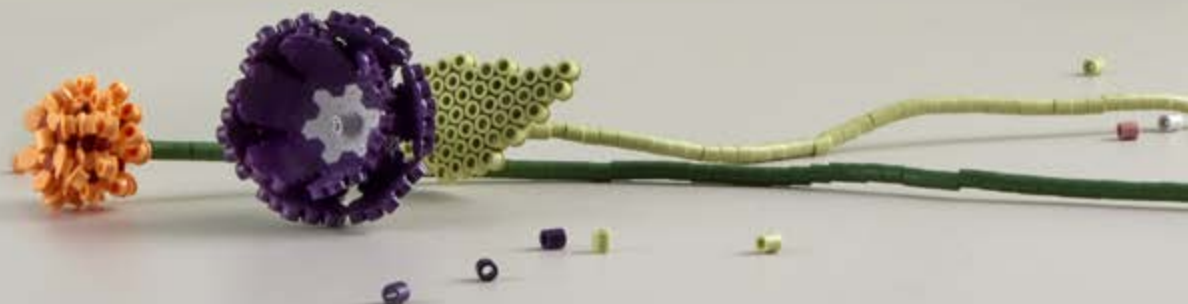


Magic in the making

2025



Imagine. Create



Welcome

Let your ideas bloom

Three cheers for ideas. For imagination. For inspiration, and all the places you find it. In celebration of calculated concentration, quiet contemplation, beautiful bursts of colourful creativity, and everything in between. Whether you like to follow instructions or make it up as you go along. For the ones who create to unwind,

and the ones who create to connect. With lots of new products, including nine new trend colours, Hama has something for everyone, from the young in age, to the young at heart. Because there's no age limit on art.

It's time to plant some seeds.



**Nine
New Trend
colours**

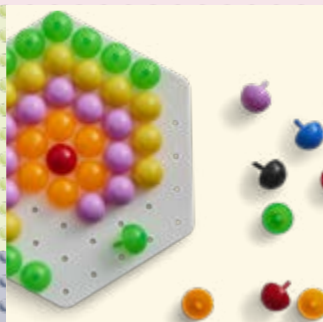
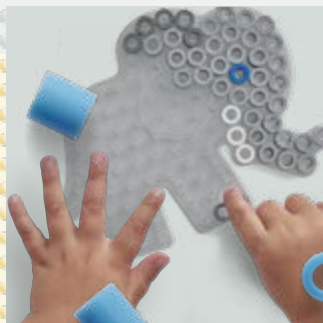
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Hama Midi 5+

5 mm Ø – from 5 years. Reuse the pegboards again and again. Remember to let grown-ups do the ironing!

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Hama Maxi 3+

10 mm Ø – from 3 years. The ideal size for younger children who cannot yet handle the smaller MIDI size. Remember to let grown-ups do the ironing.

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Hama Mini 10+

2.5 mm Ø – our smallest size, intended for children from 10 years.

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Maxi Stick

From 3 years. Aimed at younger children to develop motor skills. Use the sticks/pegs again and again.

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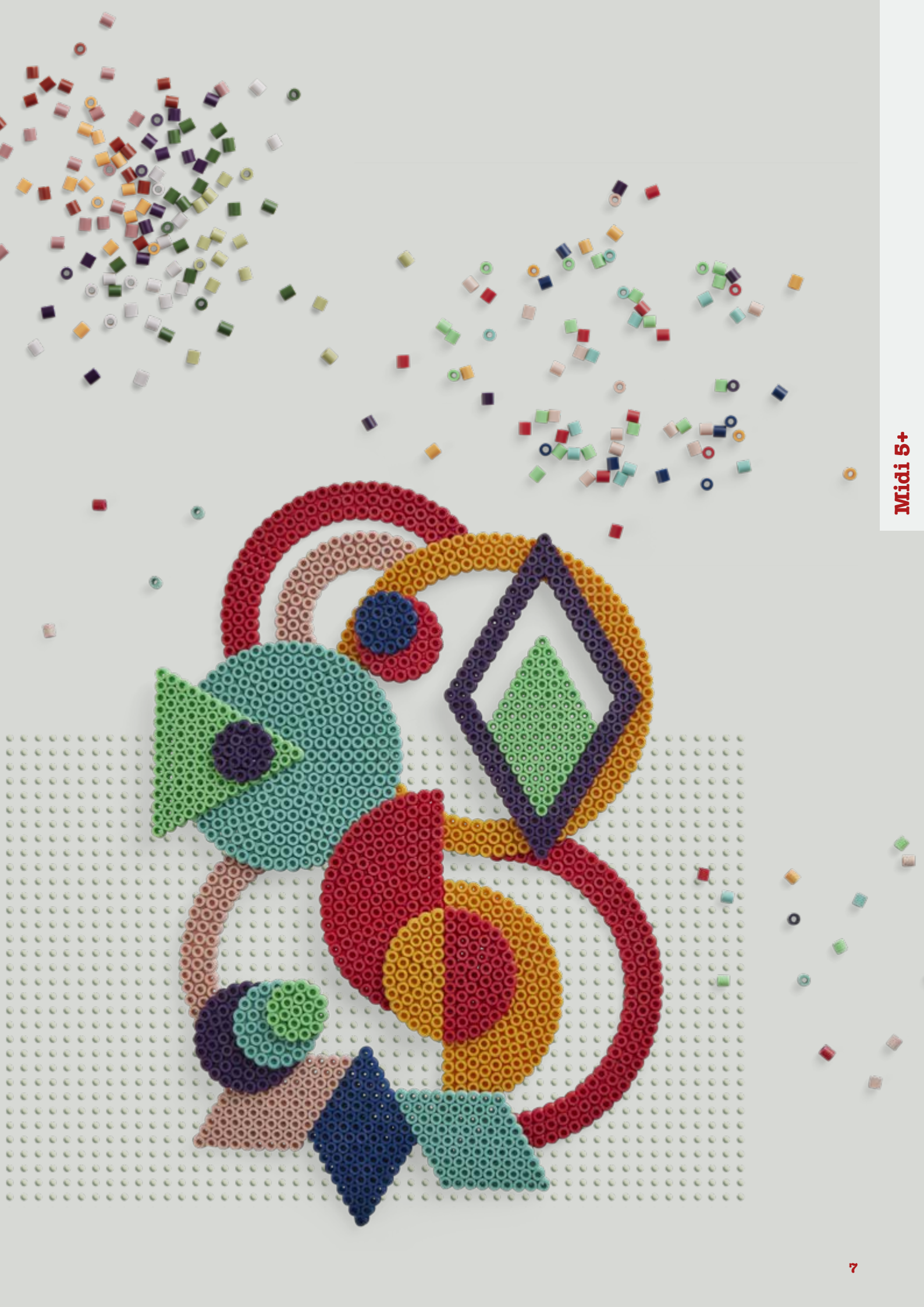


9 new colours. 9,999,999 new ideas.

We're expanding our colour palette with the addition of nine new trend colours. Each tiny bead is packed with potential. Which idea will you bring to life first?

**Nine
New Trend
colours**





Midi 5+

Hama Midi

Build-a-best-friend

The original Hama beads, suitable for ages 5+. Hama Midi beads are versatile and easy to handle, with endless possibilities. Choose from our wide range of sets and kits for more structured

creativity, or improvise and design your own original artwork using whatever colours and pegboards you choose. From gifts to home décor, if you can imagine it, you can make it.

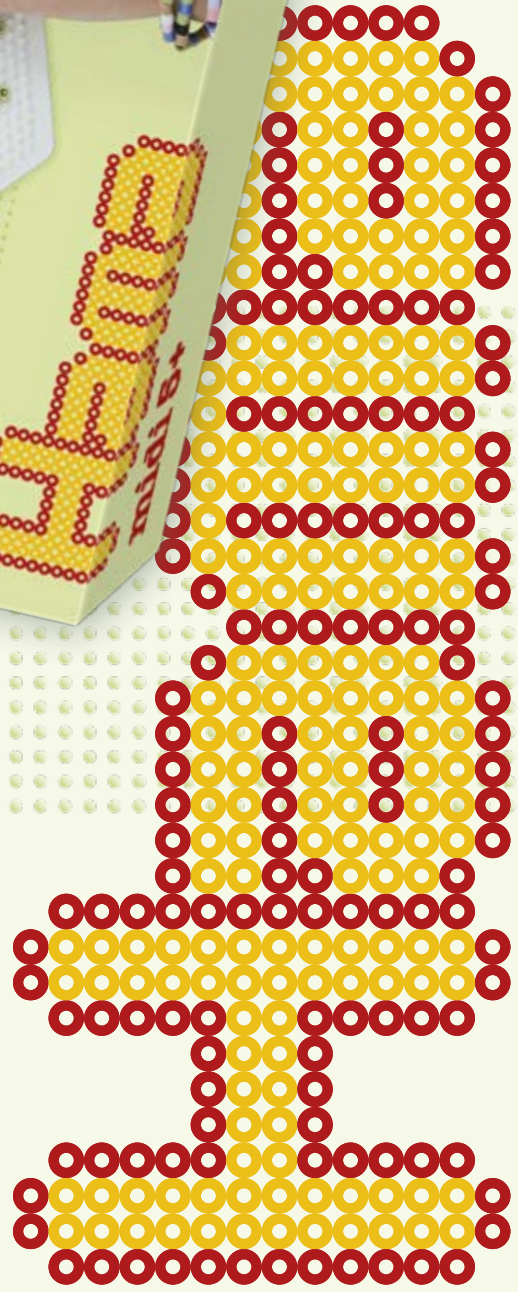
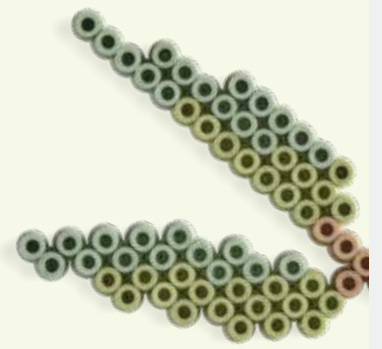


**New
product**

3258

Gift box - 3D Panda

Contents: Approx. 2.500 beads, 1 large hexagonal pegboard No. 276, colour printed design sheet, instructions and ironing paper.
Product size: 24,5x21x4 cm
Master pack: 10 pcs.



Boxed set

Midi 5+



3257

Gift box – Space

Contents: Approx. 2.500 beads, 2 pegboards: Small round No. 222 and large square No. 234. 1 display mobile ring, 1 string, colour printed design sheet, instructions and ironing paper.
Product size: 24,5x21x4 cm
Master pack: 10 pcs.

NEW



3256

Gift box - 3D Safari

Contents: Approx. 2.500 beads, 1 large square pegboard No. 234, colour printed design sheet, instructions and ironing paper.
Product size: 24,5x21x4 cm
Master pack: 10 pcs.



3250

Gift box – 3D Dino

Contents: Approx. 2.500 beads, 1 large hexagonal pegboard No. 276, 2 Hama connectors, colour printed design sheet, instructions and ironing paper.
Product size: 24,5x21x4 cm
Master pack: 10 pcs.



3255

Gift box - Pet Salon

Contents: Approx. 2.500 beads, 1 large hexagonal pegboard No. 276, 2 Hama connectors, colour printed design sheet, instructions and ironing paper.
Product size: 24,5x21x4 cm
Master pack: 10 pcs.



3047

Giant gift box

Contents: Approx. 6.000 beads, 3 pegboards:
Large square No. 234, large hexagonal No. 276
and dolphin No. 300. Colour printed design
sheet, instructions and ironing paper.
Product size: 27,5x43x4 cm
Master pack: 5 pcs.

New product

3161

Gift box – Mermaids

Contents: Approx. 4.000 beads, 2 large square pegboards No. 234, 2 Hama gems, colour printed design sheet, instructions and ironing paper.

Product size: 24,5x32x4 cm

Master pack: 10 pcs.



New product

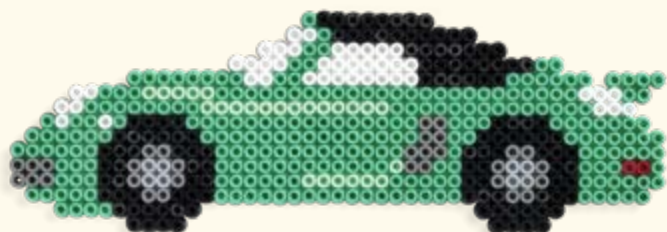
3162

Gift box – Vehicles

Contents: Approx. 4.000 beads, 2 large square pegboards No. 234, colour printed design sheet, instructions and ironing paper.

Product size: 24,5x32x4 cm

Master pack: 10 pcs.





3138
Gift box – Magical Horses

Contents: Approx. 4.000 beads, 2 pegboards: Large hexagonal No. 276 and fantasy horse No. 315. Colour printed design sheet, instructions and ironing paper.
 Product size: 24,5x32x4 cm
 Master pack: 10 pcs.



3143
Gift box – Construction Vehicles

Contents: Approx. 4.000 beads, 1 truck pegboard No. 314, 11 bead supports, colour printed design sheet, instructions and ironing paper.
 Product size: 24,5x32x4 cm
 Master pack: 10 pcs.



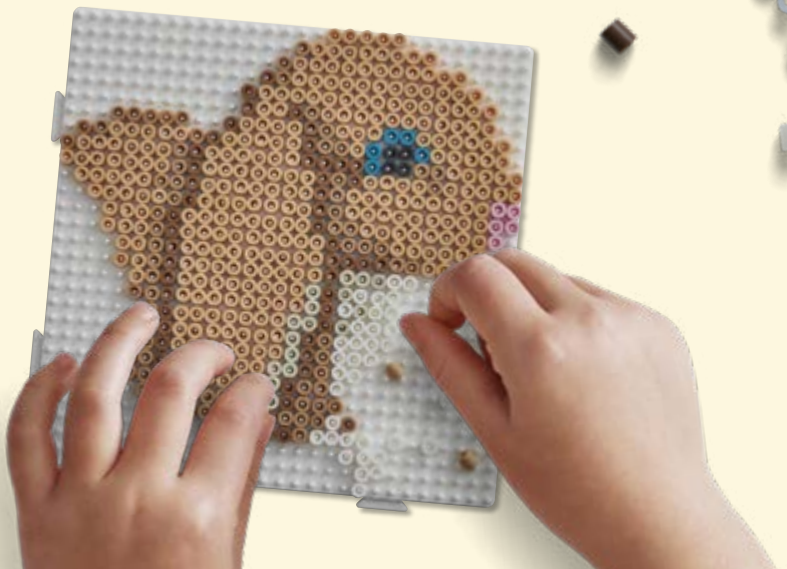
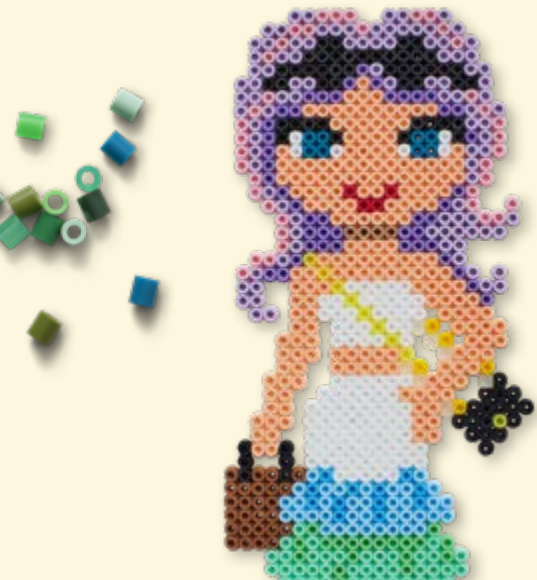
3159
Gift box - Fashion Girls

Contents: Approx. 4.000 beads, 2 large square pegboards No. 234, colour printed design sheet, instructions and ironing paper.
 Product size: 24,5x32x4 cm
 Master pack: 10 pcs.



3160
Gift box - Cute Pets

Contents: Approx. 4.000 beads, 2 large square pegboards No. 234, colour printed design sheet, instructions and ironing paper.
 Product size: 24,5x32x4 cm
 Master pack: 10 pcs.





3712

Activity box

Contents: Approx. 2.400 beads, 1 medium hexagonal pegboard No. 329, 1 string, 3 hair clips, colour printed design sheet, instructions, ironing paper and 1 storage tray with lid.

Product size: 24,5x32x3 cm

Master pack: 10 pcs.



3709**Activity box**

Contents: Approx. 2.400 beads,
1 medium hexagonal pegboard No. 329,
4 Hama gems, 1 coated cord, 1 string,
colour printed design sheet, instructions,
ironing paper and 1 storage tray with lid.
Product size: 24,5x32x3 cm
Master pack: 10 pcs.

**3707****Activity box**

Contents: Approx. 2.400 beads, 1 medium
hexagonal pegboard No. 329, 1 Hama gems,
1 Hama connector, 2 strings, colour printed
design sheet, instructions, ironing paper
and 1 storage tray with lid.
Product size: 24,5x32x3 cm
Master pack: 10 pcs.

3706**Display**

Display size: 41x32x36 cm
Master pack: Display of 10 pcs.
(3 pcs. of each 3707 and 3709.
4 pcs. of 3712)

**New
product**

3454

Hanging box – Unicorn

Contents: Approx. 2.000 beads, 1 large hexagonal pegboard No. 276, 4 bead supports, 1 Hama connector, colour printed design sheet, instructions and ironing paper.
Product size: 25,5x17x3 cm
Master pack: 10 pcs.

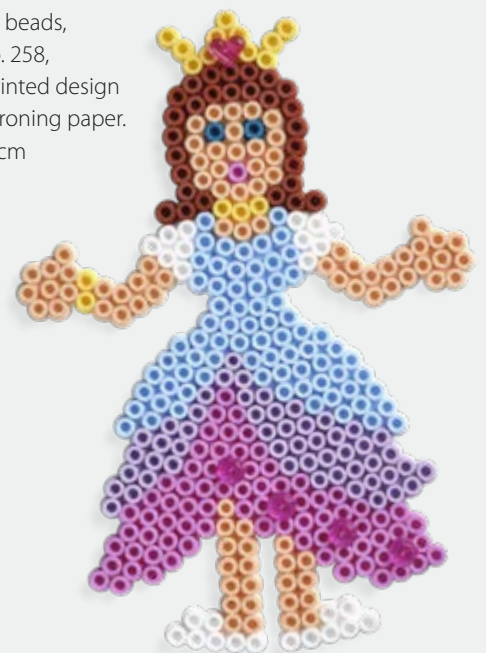


**New
product**

3453

**Hanging box
– Princess and Mermaid**

Contents: Approx. 2.000 beads, 1 princess pegboard No. 258, 1 Hama gems, colour printed design sheet, instructions and ironing paper.
Product size: 25,5x17x3 cm
Master pack: 10 pcs.



3451

Hanging box - Pixel 8

Contents: Approx. 2.000 beads,
1 large square pegboard No.
234, colour printed design sheet,
instructions and ironing paper.
Product size: 25,5x17x3 cm
Master pack: 10 pcs.



3441

Hanging box – Fire Fighters

Contents: Approx. 2.000 beads,
1 truck pegboard No. 314, 4 bead
supports, colour printed design sheet,
instructions and ironing paper.
Product size: 25,5x17x3 cm
Master pack: 10 pcs.



3452

Hanging box - Butterflies

Contents: Approx. 2.000 beads,
1 large square pegboard No. 234,
colour printed design sheet,
instructions and ironing paper.
Product size: 25,5x17x3 cm
Master pack: 10 pcs.



3449

Hanging box - Dogs and Cat

Contents: Approx. 2.000 beads,
2 pegboards: Dog No. 287 and cat No. 288.
6 bead supports, colour printed design
sheet, instructions and ironing paper.
Product size: 25,5x17x3 cm
Master pack: 10 pcs



3414

Hanging box – Glow in the Dark

Contents: Approx. 1.500 beads,
3 small pegboards: Square No. 220,
round No. 222 and star No. 270.
Colour printed design sheet,
instructions and ironing paper.
Product size: 25,5x17x3 cm
Master pack: 10 pcs.



3448

Hanging box – Fantasy Horses

Contents: Approx. 2.000 beads,
1 fantasy horse pegboard No. 315,
colour printed design sheet,
instructions and ironing paper.
Product size: 25,5x17x3 cm
Master pack: 10 pcs.



3434

Hanging box – Dino-World

Contents: Approx. 2.000 beads,
1 large square pegboard No. 234, 6 bead
supports, colour printed design sheet,
instructions and ironing paper.
Product size: 25,5x17x3 cm
Master pack: 10 pcs.

**3502****Gift box – Small World**

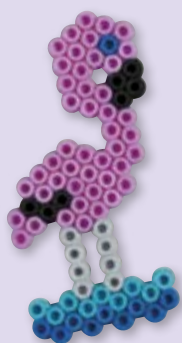
Contents: Approx. 2.000 beads,
2 pegboards: Car No. 311 and dinosaur
No. 322. Colour printed design sheet,
instructions and ironing paper.
Product size: 12x17x6 cm
Master pack: 12 pcs.

3508**Gift box – Fashion Accessories**

Contents: Approx. 2.000 beads,
1 medium hexagonal pegboard No. 329,
2 Hama gems, 1 coated cord, colour printed
design sheet, instructions and ironing paper.
Product size: 12x17x6 cm
Master pack: 12 pcs.

3510**Gift box – Zoo Animals**

Contents: Approx. 2.000 beads,
1 medium hexagonal pegboard No.
329, colour printed design sheet,
instructions and ironing paper.
Product size: 12x17x6 cm
Master pack: 12 pcs.





**New
product**

3624

Hama Art - 3D Birthday Train

Contents: Approx. 6.000 beads, 3 pegboards:
Large square No. 234, large hexagonal
No. 276 and small round No. 222. 4 Hama
connectors, colour printed design sheet,
instructions and ironing paper.
Product size: 18,5x27x3,5 cm
Master pack: 4 pcs.



Midi 5+

Hama Art

Good things take time

If you're the kind of person who loves the process almost as much as the end result, then Hama Art is for you. Detailed and beautiful, these projects might demand a

little more in terms of concentration, but they more than make up for it in wow factor. If you're looking for a challenge, look no further.

Hama ART



3621

Hama Art - Bouquet

Contents: Approx. 6.000 beads, 3 large hexagonal pegboards No. 276, colour printed design sheet, instructions and ironing paper.
Product size: 18,5x27x3,5 cm
Master pack: 4 pcs.



3622

Hama Art - Succulents

Contents: Approx. 6.000 beads, 3 large hexagonal pegboards No. 276, 4 Hama connectors, colour printed design sheet, instructions and ironing paper.
Product size: 18,5x27x3,5 cm
Master pack: 4 pcs.



3623

Hama Art - Mask

Contents: Approx. 6.000 beads, 2 pegboards: Large round No. 221 and large hexagonal No. 276. 3 Hama connectors, colour printed design sheet, instructions and ironing paper.
Product size 18,5x27x3,5 cm
Master pack: 4 pcs.

**3605****Hama Art - Butterfly**

Contents: Approx. 10.000 beads, 6 large square pegboards
No. 234, colour printed design sheet, instructions and
ironing paper.

Product size: 18,5x27x7 cm

Master pack: 4 pcs.

**3606****Hama Art - Claude Monet**

Contents: Approx. 10.000 beads, 6 large square pegboards
No. 234, colour printed design sheet, instructions and
ironing paper.

Product size: 18,5x27x7 cm

Master pack: 4 pcs.

**3607****Hama Art - Van Gogh**

Contents: Approx. 10.000 beads, 6 large square pegboards
No. 234, colour printed design sheet, instructions and
ironing paper.

Product size: 18,5x27x7 cm

Master pack: 4 pcs.

**3608****Hama Art - Sunflowers**

Contents: Approx. 10.000 beads, 6 large square pegboards
No. 234, colour printed design sheet, instructions and
ironing paper.

Product size: 18,5x27x7 cm

Master pack: 4 pcs.

**3609****Hama Art - Paul Klee**

Contents: Approx. 10.000 beads, 6 large square pegboards
No. 234, colour printed design sheet, instructions and
ironing paper.

Product size: 18,5x27x7 cm

Master pack: 4 pcs.



2051

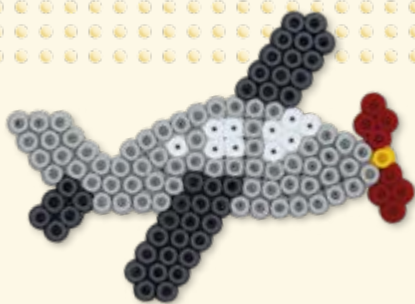
Beads and pegboards in tub

Contents: Approx. 4.000 beads,
3 pegboards: Small hexagonal No. 223-07,
small heart No. 236-05 and flower
No. 299-48. Colour printed design sheet,
instructions and ironing paper.
Product size: 12,5x11,5x11,5 cm
Master pack: 12 tubs

2052

Beads and pegboards in tub

Contents: Approx. 4.000 beads,
3 small pegboards: Square No. 220-05,
round No. 222-09 and star No. 270-03.
Colour printed design sheet, instructions
and ironing paper.
Product size: 12,5x11,5x11,5 cm
Master pack: 12 tubs



2053

Beads and pegboards in tub

Contents: Approx. 4.000 beads,
3 small pegboards: Car No. 311-09,
sailboat No. 333 and airplane No. 334-98.
Colour printed design sheet, instructions
and ironing paper.
Product size: 12,5x11,5x11,5 cm
Master pack: 12 tubs



2054

Assortment

Master pack: 12 tubs
(4 pcs. of each 2051,
2052 and 2053)

**2020****Beads and pegboards in tub**

Contents: Approx. 7.000 beads,
2 small pegboards: Heart No. 236-05
and princess No. 328-48. Colour printed design
sheet, instructions and ironing paper.
Product size: 17x11,5x11,5 cm
Master pack: 10 tubs

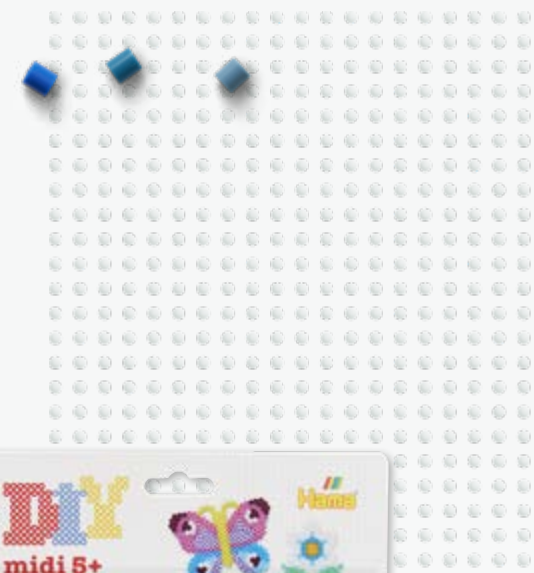
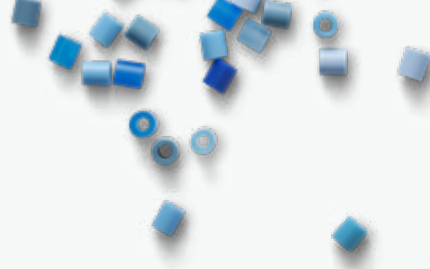
2021**Beads and pegboards in tub**

Contents: Approx. 7.000 beads,
2 small pegboards: Hexagonal No. 223-03
and dog No. 326-09. Colour printed design
sheet, instructions and ironing paper.
Product size: 17x11,5x11,5 cm
Master pack: 10 tubs

2022**Assortment**

Master pack: 10 tubs
(5 pcs. of each 2020 and 2021)





4214

Large bead kit blister

Contents: Approx. 1.100 beads,
2 pegboards: Small dog No. 326 and doll
No. 330, instructions and ironing paper.
Product size: 24,5x19,5x2 cm
Master pack: 12 pcs.

4215

Large bead kit blister

Contents: Approx. 1.100 beads,
2 pegboards: Car No. 311 and dinosaur
No. 322, instructions and ironing paper.
Product size: 24,5x19,5x2 cm
Master pack: 12 pcs.

4216

Large bead kit blister

Contents: Approx. 1.100 beads,
2 pegboards: Butterfly No. 298 and small
flower No. 327, instructions and ironing paper.
Product size: 24,5x19,5x2 cm
Master pack: 12 pcs.



4217

Display

Display size: 37,5x21x33 cm
Master pack: Display of
12 pcs. (4 pcs. of each 4214, 4215
and 4216)



4079

Large bead kit blister

Contents: Approx. 2.000 beads, 1 fantasy
horse pegboard No. 315TR, colour printed
design sheet, instructions and ironing paper.
Product size: 29,5x19,5x3 cm
Master pack: 12 pcs.



4191
Small bead kit
blister

Contents: Approx.350 beads,
1 small star pegboard No. 270
and ironing paper.
Product size: 18x12x2 cm
Master pack: 24 pcs.

NEW



4192
Small bead kit
blister

Contents: Approx.450 beads,
1 small hexagonal pegboard
No. 223 and ironing paper.
Product size: 18x12x2 cm
Master pack: 24 pcs.

NEW



4193
Small bead kit
blister

Contents: Approx.450 beads,
1 dinosaur pegboard No. 322
and ironing paper.
Product size: 18x12x2 cm
Master pack: 24 pcs.

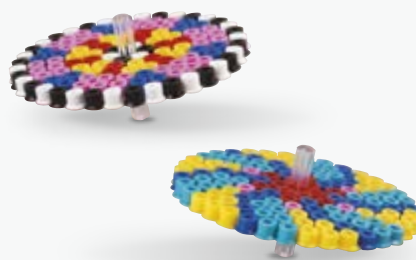
NEW



4195
Small bead kit
blister

Contents: Approx.450 beads,
1 small mermaid pegboard
No. 332 and ironing paper.
Product size: 18x12x2 cm
Master pack: 24 pcs.

NEW



4196
Assortment

Master pack: 24 pcs.
(6 pcs. of each 4191,
4192, 4193 and 4195)

4197
Display

Display size: 30x25x33 cm
Master pack: Display of 24 pcs.
(6 pcs. of each 4191, 4192,
4193 and 4195)



4903
Small bead kit blister
– Spinning top

Contents: Approx. 600 beads,
1 small round pegboard No.
222, 1 Hama connector and
ironing paper.
Product size: 18x12x3 cm
Master pack: 12 pcs.



3046
Giant gift box
- Advent Calendar

Contents: Approx. 5.000 beads,
 5 small pegboards: Square No. 220,
 round No. 222, hexagonal No.
 223, star No. 270 and christmas
 tree No. 331. 1 Hama connector,
 advent calendar with 24 colour
 printed designs, instructions and
 ironing paper.
 Product size: 27,5x43x4 cm
 Master pack: 5 pcs.



3450
Hanging box
- Christmas Fun

Contents: Approx. 2.000 beads,
 1 large square pegboard
 No. 234, 1 Hama connector,
 colour printed design sheet,
 instructions and ironing paper.
 Product size: 25,5x17x3 cm
 Master pack: 10 pcs.

3437
Hanging box – Christmas

Contents: Approx. 2.000 beads,
 1 medium hexagonal pegboard
 No. 329, colour printed design
 sheet, instructions and ironing
 paper.
 Product size: 25,5x17x3 cm
 Master pack: 10 pcs.



4108
Small bead kit blister
 Contents: Approx. 450 beads,
 1 christmas tree pegboard No.
 331 and ironing paper.
 Product size: 18x12x2 cm
 Master pack: 24 pcs.



4109
Small bead kit blister
 Contents: Approx. 450 beads,
 1 small penguin pegboard
 No. 325 and ironing paper.
 Product size: 18x12x2 cm
 Master pack: 24 pcs.



4117
Small bead kit blister
 Contents: Approx. 450 beads,
 1 small penguin pegboard No.
 325 and ironing paper.
 Product size: 18x12x2 cm
 Master pack: 24 pcs.



4118
Small bead kit blister
 Contents: Approx. 450 beads,
 1 small round pegboard
 No. 222 and ironing paper.
 Product size: 18x12x2 cm
 Master pack: 24 pcs.

4119
Assortment
 Master pack: 24 pcs.
 (6 pcs. of each 4108,
 4109, 4117 and 4118)



8749
Maxi beads and pegboard
in box
 Contents: Approx. 600 beads,
 1 transparent heart pegboard
 No. 8206, colour printed design
 sheet, instructions and ironing
 paper.
 Product size: 6x19,5x19,5 cm
 Master pack: 9 boxes

More
 Maxi on
 page 56



Creativity at your fingertips

There's a world of inspiration on our social channels, from how-to videos to virtual creativity. Because the magic doesn't stop when you put the beads away.



App Hama Universe
@beadsbyhama
www.pinterest.dk/beadsbyhama
www.youtube.com/c/hamabead

DREAMWORKS GABBY'S DOLLHOUSE

7918

Gift box - Gabby's Dollhouse

Contents: Approx. 4.000 beads,
2 large square pegboards No. 234TR,
1 string, colour printed design sheet,
instructions and ironing paper.
Product size: 24,5x32x4 cm
Master Pack: 10 pcs.

7975

Hanging box - Gabby's Dollhouse

Contents: Approx. 2.000 beads,
1 large square pegboard No. 234TR,
colour printed design sheet,
instructions and ironing paper.
Product size: 25,5x17x3 cm
Master pack: 10 pcs.

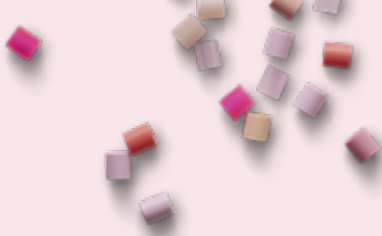


More
Maxi on
page 56

8754

Maxi beads and pegboard in box - Gabby's Dollhouse

Contents: Approx. 900 beads,
1 transparent large square pegboard
No. 8214, 1 string, colour printed design
sheet, instructions and ironing paper.
Product size: 9x19,5x19,5 cm
Master pack: 5 boxes



7952

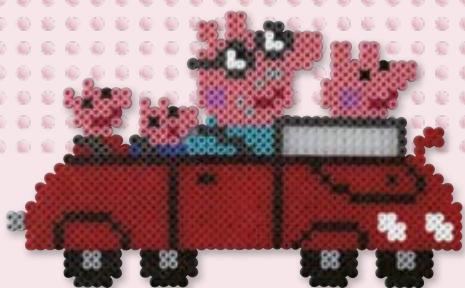
Gift box - Peppa Pig

Contents: Approx. 4.000 beads,
2 large square pegboards No. 234TR,
colour printed design sheet,
instructions and ironing paper.
Product size: 24,5x32x4 cm
Master pack: 10 pcs.

7965

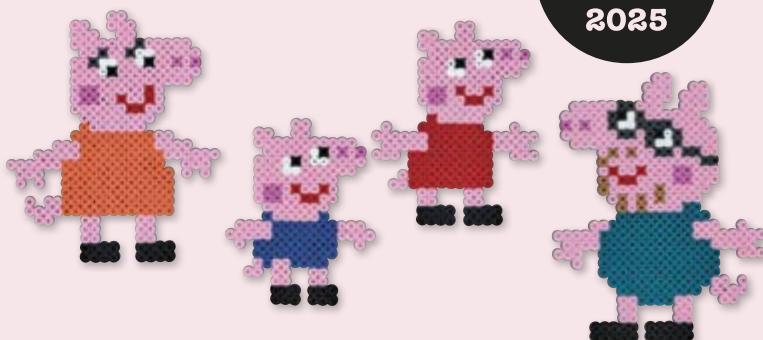
Hanging box – Peppa pig

Contents: Approx. 2.000 beads,
1 large square pegboard No. 234TR,
colour printed design sheet,
instructions and ironing paper.
Product size: 25,5x17x3 cm
Master pack: 10 pcs.



**New
range
in June
2025**

**More
Maxi on
page 56**



8750

**Maxi beads and pegboard
in box – Peppa Pig**

Contents: Approx. 900 beads,
1 transparent large square
pegboard No. 8214, colour printed
design sheet, instructions and
ironing paper.
Product size: 9x19,5x19,5 cm
Master pack: 5 boxes

nickelodeon



7920

Gift box - Paw Patrol 3D

Contents: Approx. 4.000 beads, 1 large hexagonal pegboard No. 276TR, 5 Hama connectors, colour printed design sheet, instructions and ironing paper.
Product size: 24,5x32x4 cm
Master Pack: 10 pcs.

7966

Hanging box - Paw Patrol

Contents: Approx. 2.000 beads, 1 large hexagonal pegboard No. 276TR, 4 bead supports, colour printed design sheet, instructions and ironing paper.
Product size: 25,5x17x3 cm
Master Pack: 10 pcs.



99375

Stand board - Paw Patrol

Product size:
100x70 cm

8752

Maxi beads and pegboard in box - Paw Patrol

Contents: Approx. 900 Maxi beads, 1 transparent large square pegboard No. 8214, 1 string, colour printed design sheet, instructions and ironing paper.
Product size: 9x19,5x19,5 cm
Master pack: 5 boxes

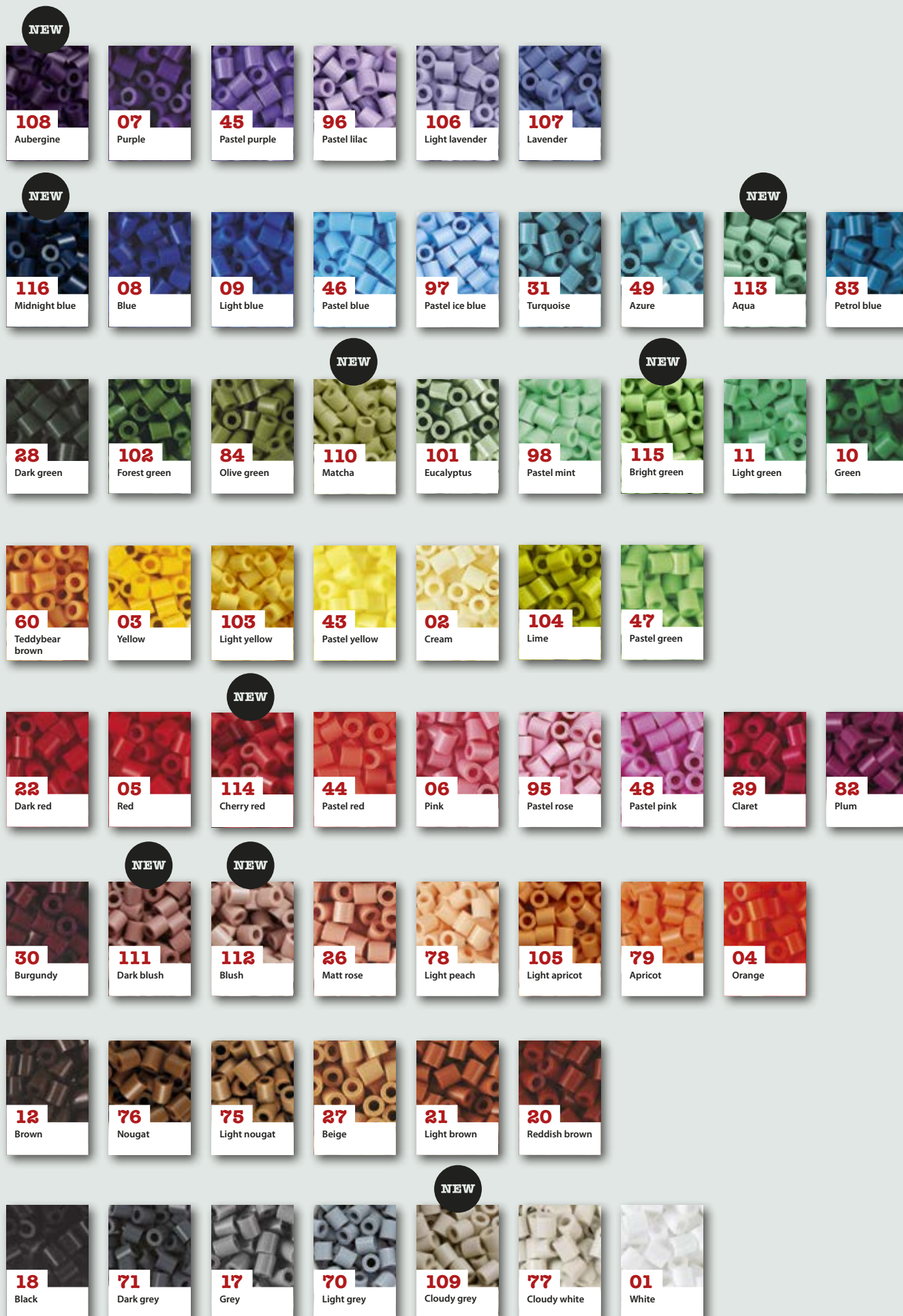
More Maxi on page 56

Midi 5+

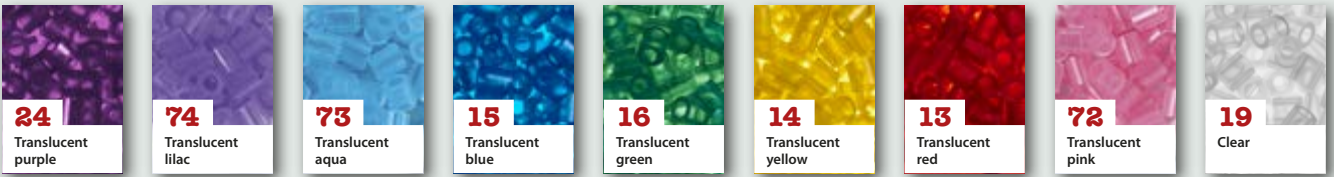
Peppa Pig / Paw Patrol

Colour palette

Solid



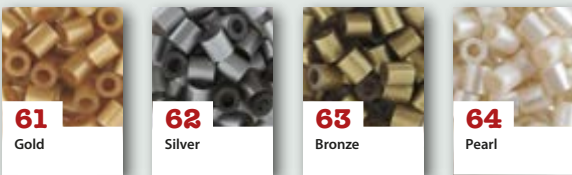
Translucent



Glow-in-the-dark



Shine



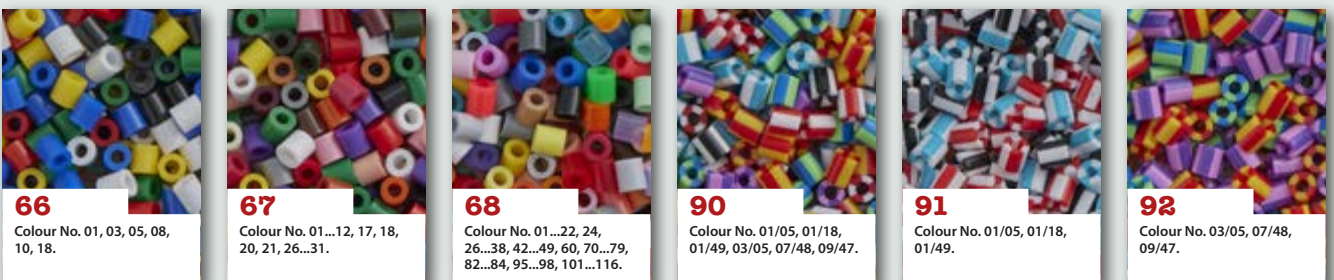
Neon



Mix



Mix - Striped beads





207
Beads in bag

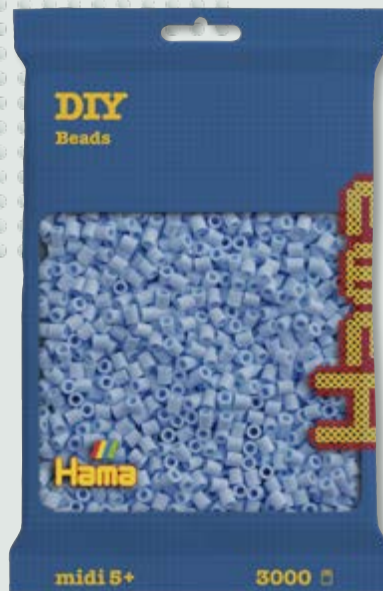
Contents: Approx. 1.000 beads.
Available in 12 mixed and 82 single colours No. 01...22, 24, 26...32, 34...38, 43...49, 55, 56, 60...64, 70...79, 82...84, 95...98, 101...116.
Product size: 17x10x2 cm
Master pack: 50 bags
(5 bags of 10 pcs.)



205
Beads in bag
Contents: Approx. 6.000 beads.
Available in 9 mixed and 67 single colours No. 01...22, 24, 26...32, 34...38, 43...49, 60, 70...79, 82...84, 95...98, 101...107.
Product size: 28x13x4 cm
Master pack: 30 bags



211 - 211-90
Beads in tub
Contents: Approx. 13.000 beads.
Available in 9 mixed colours and 1 striped mix.
See page 35.
Product size: 21x11,5x11,5 cm
Master pack: 10 tubs



201
Beads in bag
Contents: Approx. 3.000 beads.
Available in 12 mixed and 67 single colours No. 01...22, 24, 26...32, 34...38, 43...49, 60, 70...79, 82...84, 95...98, 101...107.
Product size: 20x13x2 cm
Master pack: 60 bags



209
Beads in tub
Contents: Approx. 3.000 beads.
Available in 9 mixed colours.
See page 35.
Product size: 11x9,5x9,5 cm
Master pack: 6 tubs

**181****Beads in bucket**

Contents: Approx. 30.000 beads.

Available in 9 mixed colours.

See page 35.

Product size: 18,5x23x23 cm

Master pack: 4 buckets

180**Beads in bucket**

Contents: Approx. 10.000 beads.

Available in 9 mixed colours.

See page 35.

Product size: 13,5x17,5x17,5 cm

Master pack: 8 buckets

**New
product**

2096**Beads and storage**

Contents: Approx. 9.600 beads distributed on 12 different colours and 1 storage tray with lid.

Product size: 24,5x32x6 cm

Master pack: 7 pcs.





6761

16 Drawer storage box

Contents: 1 storage box and 16 bags each of 1000 beads.
 Colour No. 1, 3, 5, 7, 9, 10, 18, 45, 47, 48, 49, 70, 76, 78, 79 and 95.
 Product size: 24x31x13 cm
 Master pack: 4 boxes



6760

16 Drawer storage box - empty

Contents: 1 storage box
 Product size: 22x28x8,5 cm
 Master pack: 4 boxes



6700

Small storage box - empty

Contents: 1 storage box.
 Product size: 13x16,5x15,5 cm
 Master pack: 9 boxes

6750

Large storage box - empty

Contents: 1 storage box.
 Product size: 19x24x15,5 cm
 Master pack: 6 boxes



6701

Small storage box

Contents: 1 storage box, approx. 6.000 beads, 3 pegboards: Parrot No. 320, pony No. 321 and medium hexagonal No. 329. Colour printed design sheet, instructions and ironing paper.
 Product size: 13x16,5x15,5 cm
 Master pack: 9 boxes



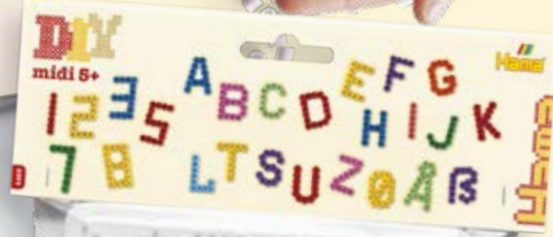
6751

Large storage box

Contents: 1 storage box, approx. 12.000 beads, 3 pegboards: Butterfly No. 298, small dog No. 326 and medium hexagonal No. 329. Colour printed design sheet, instructions and ironing paper.
 Product size: 19x24x15,5 cm
 Master pack: 6 boxes



4454



4455



4458

4452



4451



4453

**4451****Pegboard bag**

Contents: 3 small pegboards: Square No. 220, round No. 222 and hexagonal No. 223.
Product size: 15x10,5x2 cm
Master pack: 50 bags

4452**Pegboard bag**

Contents: 2 small pegboards: Heart No. 236 and star No. 270.
Product size: 15x10,5x1 cm
Master pack: 75 bags

4453**Pegboard bag**

Contents: 2 large pegboards: Round No. 221 and square No. 234.
Product size: 21x19x1 cm
Master pack: 65 bags

4454**Pegboard bag**

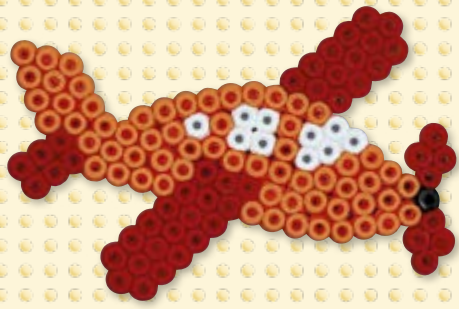
Contents: 2 large pegboards: Heart No. 233 and hexagonal No. 276.
Product size: 21x19x1 cm
Master pack: 60 bags

4455**Pegboard bag**

Contents: 2 pegboards: Letters No. 272 and numbers No. 273.
Product size: 28x19x1 cm
Master pack: 50 bags

4458**Pegboard bag**

Contents: 2 large square pegboards No. 234. Can be linked together.
Product size: 22x19x1 cm
Master pack: 60 bags



4570

Pegboard blister

Contents: 5 small pegboards:
Square No. 220, round No. 222, hexagonal No. 223, heart No. 236 and star No. 270.
Product size: 18x12x3 cm
Master pack: 12 pcs.



4571

Pegboard blister

Contents: 3 small pegboards:
Pony No. 321, flower No. 327 and princess No. 328.
Product size: 18x12x3 cm
Master pack: 12 pcs.



4572

Pegboard blister

Contents: 3 small pegboards:
Elephant No. 319, penguin No. 325 and dog No. 326.
Product size: 18x12x3 cm
Master pack: 12 pcs.



4573

Pegboard blister

Contents: 3 small pegboards:
Car No. 311, parrot No. 320 and dinosaur No. 322.
Product size: 18x12x3 cm
Master pack: 12 pcs.



4574

Pegboard blister

Contents: 3 small pegboards:
Heart No. 236, penguin No. 325 and christmas tree No. 331.
Product size: 18x12x3 cm
Master pack: 12 pcs.



4575

Pegboard blister

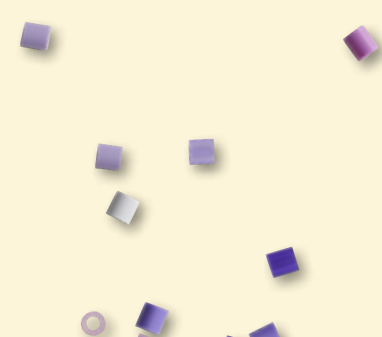
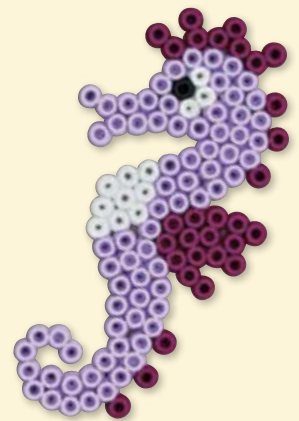
Contents: 3 small pegboards:
Hexagonal No. 223, sea horse No. 313 and mermaid No. 332.
Product size: 18x12x3 cm
Master pack: 12 pcs.

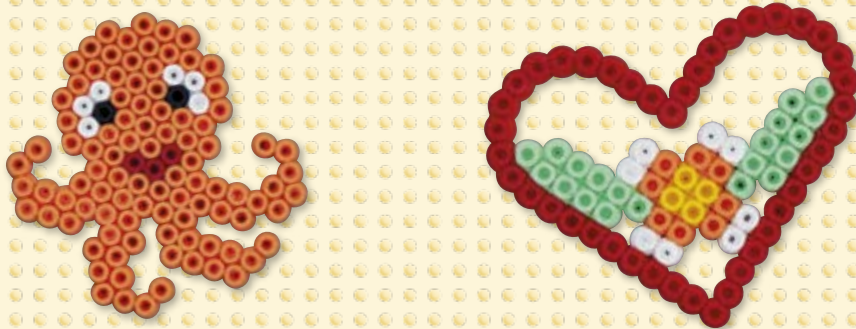


4576

Pegboard blister

Contents: 3 small pegboards:
Car No. 311, sailboat No. 333 and airplane No. 334.
Product size: 18x12x3 cm
Master pack: 12 pcs.





4580

Pegboard blister

Contents: 4 large square pegboards: Round No. 221, heart No. 233, square No. 234 and hexagonal No. 276.
Product size: 24,5x19,5x3 cm
Master pack: 12 pcs.



4581

Pegboard blister

Contents: 4 large square pegboards No. 234.
Can be linked together.
Product size: 24,5x19,5x3 cm
Master pack: 12 pcs.



4582

Pegboard blister

Contents: 4 pegboards: Elephant No. 291, giraffe No. 292, lion No. 293 and camel No. 294.
Product size: 24,5x19,5x3 cm
Master pack: 12 pcs.



4583

Pegboard blister

Contents: 3 pegboards: Butterfly No. 298, flower No. 299 and doll No. 330.
Product size: 24,5x19,5x2 cm
Master pack: 12 pcs.



4584

Pegboard blister

Contents: 4 pegboards: Dolphin No. 300, dragon No. 305, sea horse No. 313 and small frog No. 324.
Product size: 24,5x19,5x2 cm
Master pack: 12 pcs.



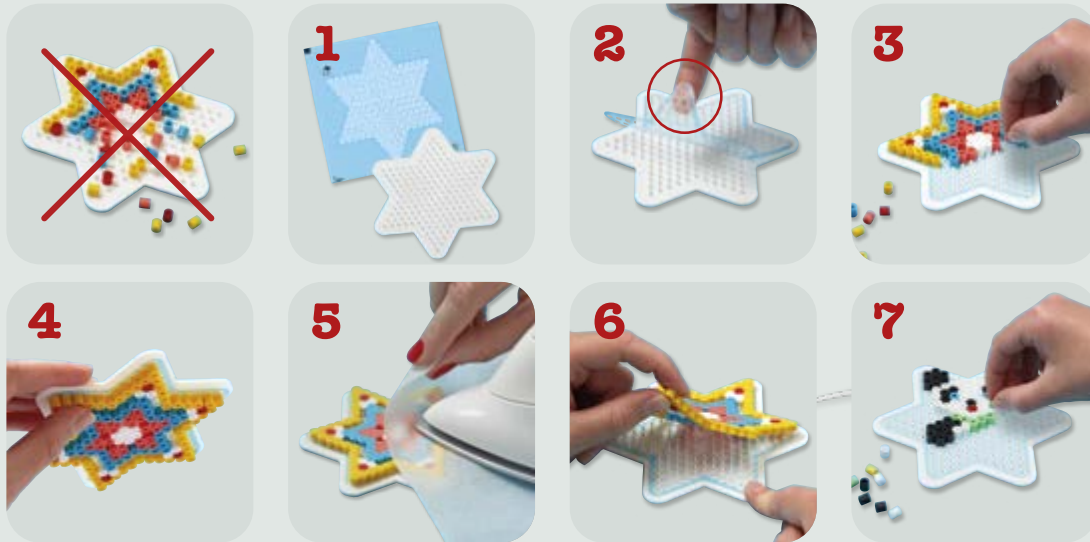
4585

Pegboard blister

Contents: 3 pegboards: Princess No. 258, horse No. 281 and cat No. 288.
Product size: 24,5x19,5x2 cm
Master pack: 12 pcs.

Hama Bead-Tac Ideas that stick

There's nothing more frustrating than spending ages on a design, and then having to start over because you jolted the pegboard by accident. Thankfully, Hama Bead Tac keeps your design safe from those clumsy moments.



7701

Beads and pegboards in bucket

Contents: Approx. 20.000 beads,
5 small pegboards: Square No. 220,
round No. 222, hexagonal No. 223,
heart No. 236 and star No. 270. 1 Hama
Bead-Tac, colour printed design sheet,
instructions and ironing paper.

Product size: 19x18x18 cm

Master pack: 6 buckets



See on

 YouTube

www.youtube.com/c/hamabead



7711
Pegboard blister

Contents: 5 small pegboards:
Square No. 220, round No. 222,
hexagonal No. 223, heart No. 236
and star No. 270. 1 Hama Bead-Tac.
Product size: 29,5x19,5x2 cm
Master pack: 12 pcs.



7712
Pegboard blister

Contents: 2 pegboards: Large
square No. 234 and medium
hexagonal No. 329. 1 Hama
Bead-Tac.
Product size: 29,5x19,5x2 cm
Master pack: 12 pcs.



7713
Pegboard blister – Maxi

Contents: 3 transparent small
square pegboards No. 8224
and 1 Hama Bead-Tac.
Product size: 29,5x19,5x2 cm
Master pack: 12 pcs.



7721
Hama Bead-Tac

Contents: 1 Hama Bead-Tac for pegboard
No. 220, 222, 223, 236 and 270.
Product size: 18x12x1 cm
Master pack: 50 bags.
(5 bags of 10 pcs.)



7722
Hama Bead-Tac

Contents: 1 Hama Bead-Tac
for pegboard No. 234 and 329.
Product size: 22x17,5x1 cm
Master pack: 50 bags
(5 bags of 10 pcs.)

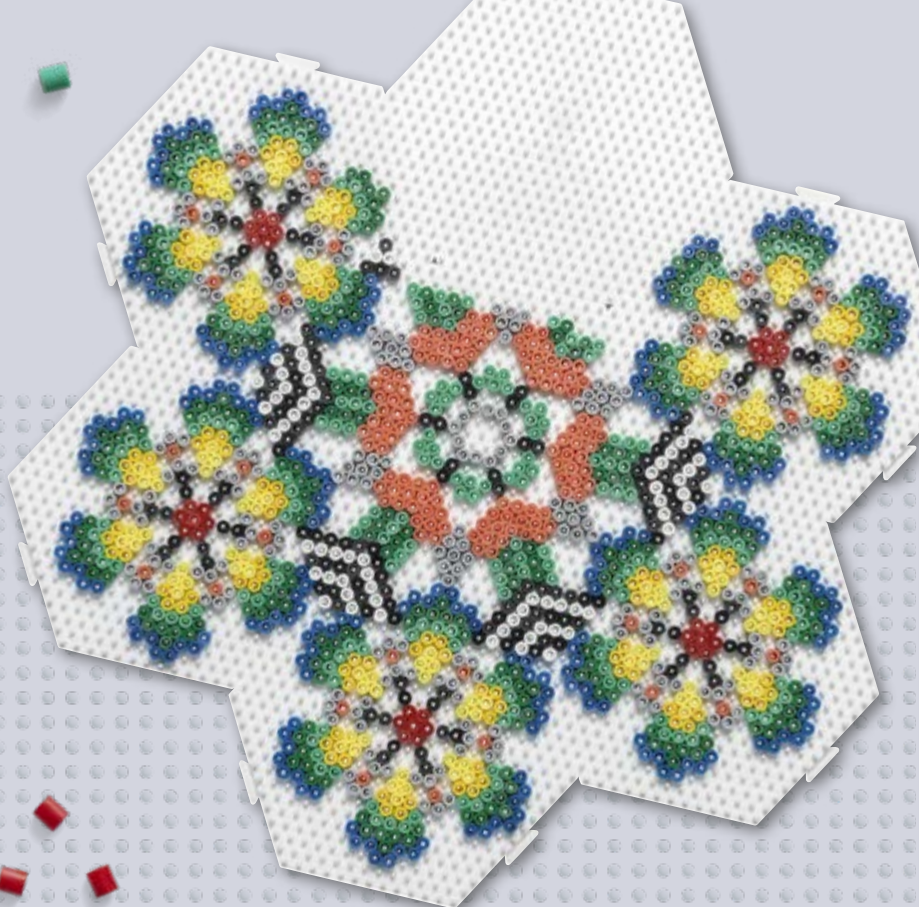


7723
Hama Bead-Tac – Maxi

Contents: 1 Hama Bead-Tac for
pegboard No. 8224.
Product size: 18x12x1 cm
Master pack: 50 bags
(5 bags of 10 pcs.)



234 + 329

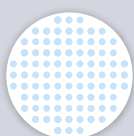


7 X 329

White pegboards are available in the illustrated shapes:



220
Small square
 Product size:
 7,5x7,5x0,5 cm
 Master pack:
 200 pcs.
 (20 bags
 of 10 pcs.)



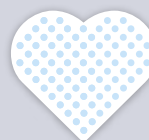
221
Large round
 Product size:
 15,5x15,5x0,5 cm
 Master pack:
 180 pcs.
 (18 bags
 of 10 pcs.)



222
Small round
 Product size:
 8,5x8,5x0,5 cm
 Master pack:
 200 pcs.
 (20 bags
 of 10 pcs.)



223
Small hexagonal
 Product size:
 8x9x0,5 cm
 Master pack:
 200 pcs.
 (20 bags
 of 10 pcs.)



233
Large heart
 Product size:
 16x17,5x0,5 cm
 Master pack:
 120 pcs.
 (12 bags
 of 10 pcs.)



234
Large square
 Product size:
 15x15x0,5 cm
 Master pack:
 160 pcs.
 (16 bags
 of 10 pcs.)



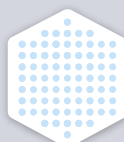
236
Small heart
 Product size:
 8,5x7,5x0,5 cm
 Master pack:
 240 pcs.
 (24 bags
 of 10 pcs.)



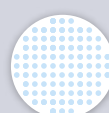
269
Large star
 Product size:
 14,5x16,5x0,5 cm
 Master pack:
 150 pcs.
 (15 bags
 of 10 pcs.)



270
Small star
 Product size:
 10x9x0,5 cm
 Master pack:
 190 pcs.
 (19 bags
 of 10 pcs.)



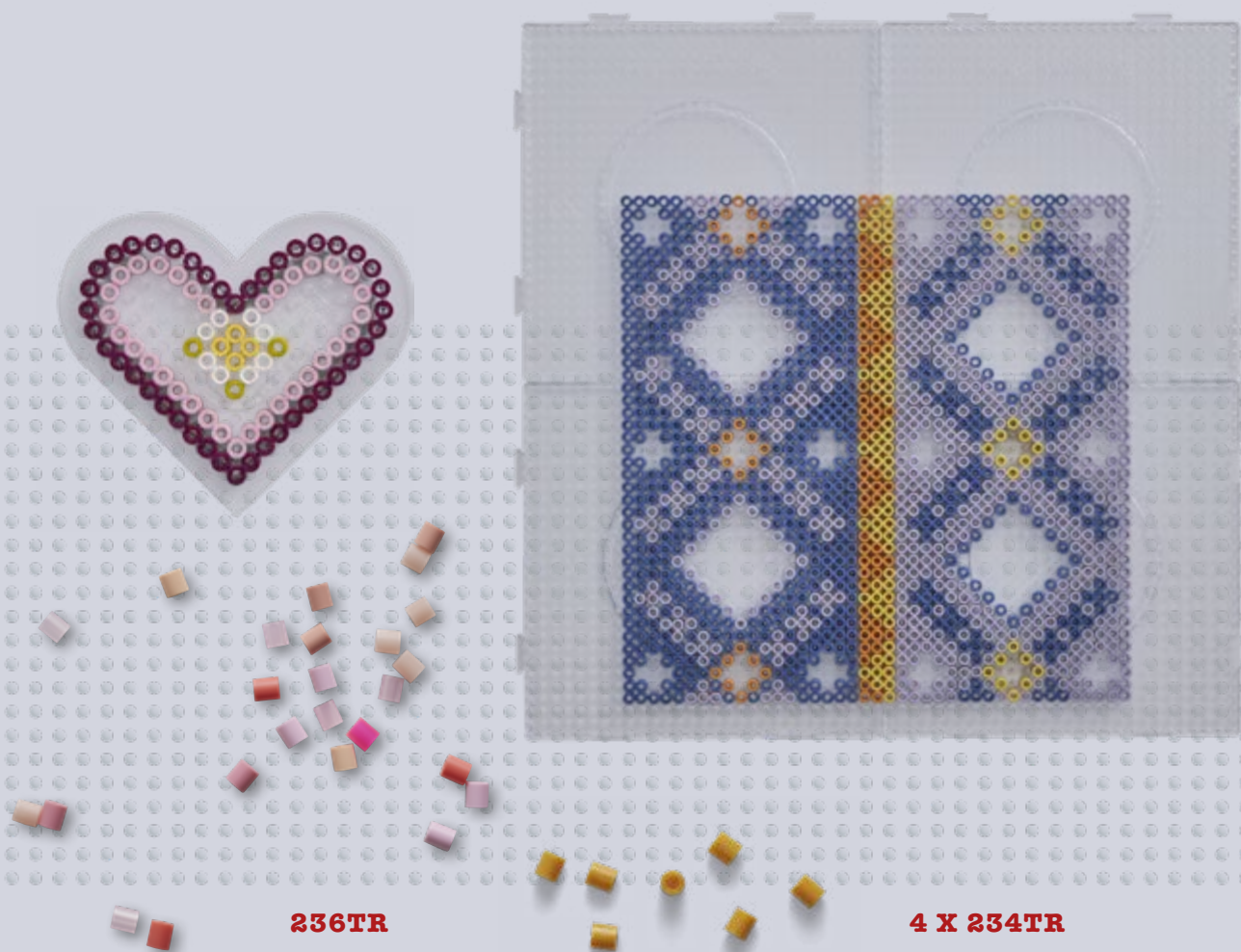
276
Large hexagonal
 Product size:
 16,5x14,5x0,5 cm
 Master pack:
 180 pcs.
 (18 bags
 of 10 pcs.)



316
Medium round
 Product size:
 12x12x0,5 cm
 Master pack:
 90 pcs.
 (9 bags
 of 10 pcs.)



329
Medium hexagonal
 Product size:
 12,5x11,5x0,5 cm
 Master pack: 90 pcs.
 (9 bags
 of 10 pcs.)



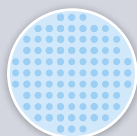
236TR

4 X 234TR

Transparent pegboards are available in the illustrated shapes:



220TR
Small square
 Product size:
 7,5x7,5x0,5 cm
 Master pack:
 200 pcs.
 (20 bags
 of 10 pcs.)



221TR
Large round
 Product size:
 15,5x15,5x0,5 cm
 Master pack:
 180 pcs.
 (18 bags
 of 10 pcs.)



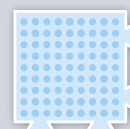
222TR
Small round
 Product size:
 8,5x8,5x0,5 cm
 Master pack:
 200 pcs.
 (20 bags
 of 10 pcs.)



223TR
Small hexagonal
 Product size:
 8x9x0,5 cm
 Master pack:
 200 pcs.
 (20 bags
 of 10 pcs.)



233TR
Large heart
 Product size:
 16x17,5x0,5 cm
 Master pack:
 120 pcs.
 (12 bags
 of 10 pcs.)



234TR
Large square
 Product size:
 15x15x0,5 cm
 Master pack:
 160 pcs.
 (16 bags
 of 10 pcs.)



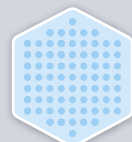
236TR
Small heart
 Product size:
 8,5x7,5x0,5 cm
 Master pack:
 240 pcs.
 (24 bags
 of 10 pcs.)



269TR
Large star
 Product size:
 14,5x16,5x0,5 cm
 Master pack:
 150 pcs.
 (15 bags
 of 10 pcs.)



270TR
Small star
 Product size:
 10x9x0,5 cm
 Master pack:
 190 pcs.
 (19 bags
 of 10 pcs.)



276TR
Large hexagonal
 Product size:
 16,5x14,5x0,5 cm
 Master pack:
 180 pcs.
 (18 bags
 of 10 pcs.)



315TR
Fantasy horse
 Product size:
 20x15,5x0,5 cm
 Master pack:
 90 pcs.
 (9 bags
 of 10 pcs.)

381

75 pegboards in display

Contents: 5 pcs. of each No. 220-98, 221, 233, 234, 236-05, 237-42, 258-48, 260, 269, 270-03, 288, 298-96, 299-48, 300-09 and 315.

Display size: 18x42x18 cm

Master pack: 1 display

391

35 pegboards in display

Contents: 5 pcs. of each No. 234, 258-48, 298-96, 299-05, 300-09, 313-03 and 315TR.

Display size: 18x18x18 cm

Master pack: 1 display



White pegboards are available in the illustrated shapes:



225

Frog

Product size:
12,5x12x0,5 cm
Master pack:
90 pcs.
(9 bags of 10 pcs.)



237

Rabbit

Product size:
12,5x9x0,5 cm
Master pack:
120 pcs.
(12 bags of 10 pcs.)



258

Princess

Product size:
16,5x12x0,5 cm
Master pack:
120 pcs.
(12 bags of 10 pcs.)



259

Crocodile

Product size:
14x15,5x0,5 cm
Master pack:
120 pcs.
(12 bags of 10 pcs.)



260

Egg-shaped

Product size:
12,5x12x0,5 cm
Master pack:
100 pcs.
(10 bags of 10 pcs.)



272

Letters

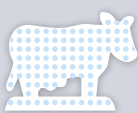
Product size:
14,5x21,5x0,5 cm
Master pack:
120 pcs.
(12 bags of 10 pcs.)



273

Numbers

Product size:
9,5x16x0,5 cm
Master pack:
150 pcs.
(15 bags of 10 pcs.)



280

Cow

Product size:
11x14x0,5 cm
Master pack:
120 pcs.
(12 bags of 10 pcs.)



281

Horse

Product size:
13,5x14,5x0,5 cm
Master pack:
100 pcs.
(10 bags of 10 pcs.)



284

Santa Claus

Product size:
15,5x15,5x0,5 cm
Master pack:
90 pcs.
(9 bags of 10 pcs.)



285

Girl

Product size:
12,5x7,5x0,5 cm
Master pack:
120 pcs.
(12 bags of 10 pcs.)



286

Boy

Product size:
12,5x7,5x0,5 cm
Master pack:
120 pcs.
(12 bags of 10 pcs.)



287

Dog

Product size:
12x13,5x0,5 cm
Master pack:
90 pcs.
(9 bags of 10 pcs.)



288

Cat

Product size:
11,5x13,5x0,5 cm
Master pack:
90 pcs.
(9 bags of 10 pcs.)



289

Teddybear

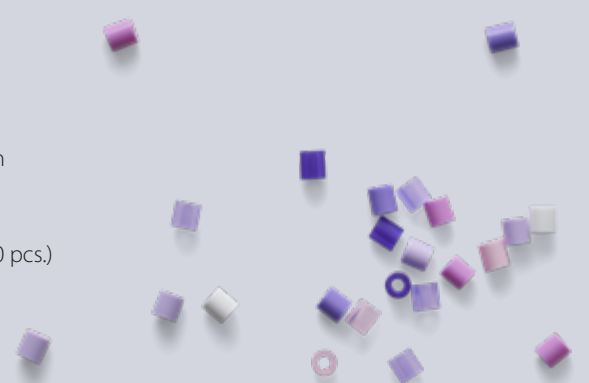
Product size:
13x10,5x0,5 cm
Master pack:
100 pcs.
(10 bags of 10 pcs.)

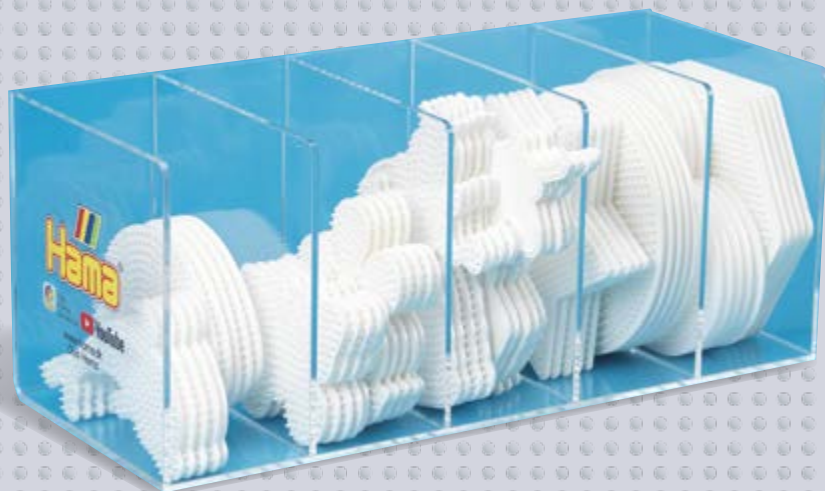


290

Chicken

Product size:
11,5x7x0,5 cm
Master pack:
150 pcs.
(15 bags of 10 pcs.)





370

50 pegboards in display

Contents: 5 pcs. of each No. 221, 233, 258, 260, 269, 276, 298, 299, 300 and 315.

Display size: 18x42x18 cm

Master pack: 1 display

944

Empty display for No. 370

White pegboards are available in the illustrated shapes:



291

Elephant

Product size:
13,5x15x0,5 cm
Master pack:
90 pcs.
(9 bags
of 10 pcs.)



292

Giraffe

Product size:
16x14,5x0,5 cm
Master pack:
80 pcs.
(8 bags
of 10 pcs.)



293

Lion

Product size:
11x15,5x0,5 cm
Master pack:
80 pcs.
(8 bags
of 10 pcs.)



294

Camel

Product size:
13x16x0,5 cm
Master pack:
90 pcs.
(9 bags
of 10 pcs.)



295

Rhinoceros

Product size:
9x15,5x0,5 cm
Master pack:
80 pcs.
(8 bags
of 10 pcs.)



296

Ostrich

Product size:
11x9x0,5 cm
Master pack:
120 pcs.
(12 bags
of 10 pcs.)



297

Monkey

Product size:
9x9x0,5 cm
Master pack:
160 pcs.
(16 bags
of 10 pcs.)



298

Butterfly

Product size:
10,5x8x0,5 cm
Master pack:
140 pcs.
(14 bags
of 10 pcs.)



299

Flower

Product size:
12x10x0,5 cm
Master pack:
100 pcs.
(10 bags
of 10 pcs.)



300

Dolphin

Product size:
8x15x0,5 cm
Master pack:
140 pcs.
(14 bags
of 10 pcs.)



301

Penguin

Product size:
15x11x0,5 cm
Master pack:
80 pcs.
(8 bags
of 10 pcs.)



302

Squirrel

Product size:
12,5x12,5x0,5 cm
Master pack:
90 pcs.
(9 bags
of 10 pcs.)



303

Hippopotamus

Product size:
15x12,5x0,5 cm
Master pack:
120 pcs.
(12 bags
of 10 pcs.)



304

Teenage girl

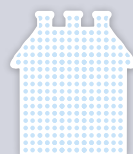
Product size:
23x12,5x0,5 cm
Master pack:
90 pcs.
(9 bags
of 10 pcs.)



305

Dragon

Product size:
12,5x15,5x0,5 cm
Master pack:
120 pcs.
(12 bags
of 10 pcs.)



306

House

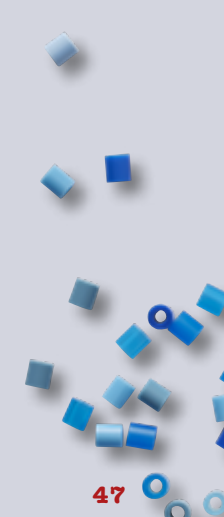
Product size:
17x15x0,5 cm
Master pack:
80 pcs.
(8 bags
of 10 pcs.)

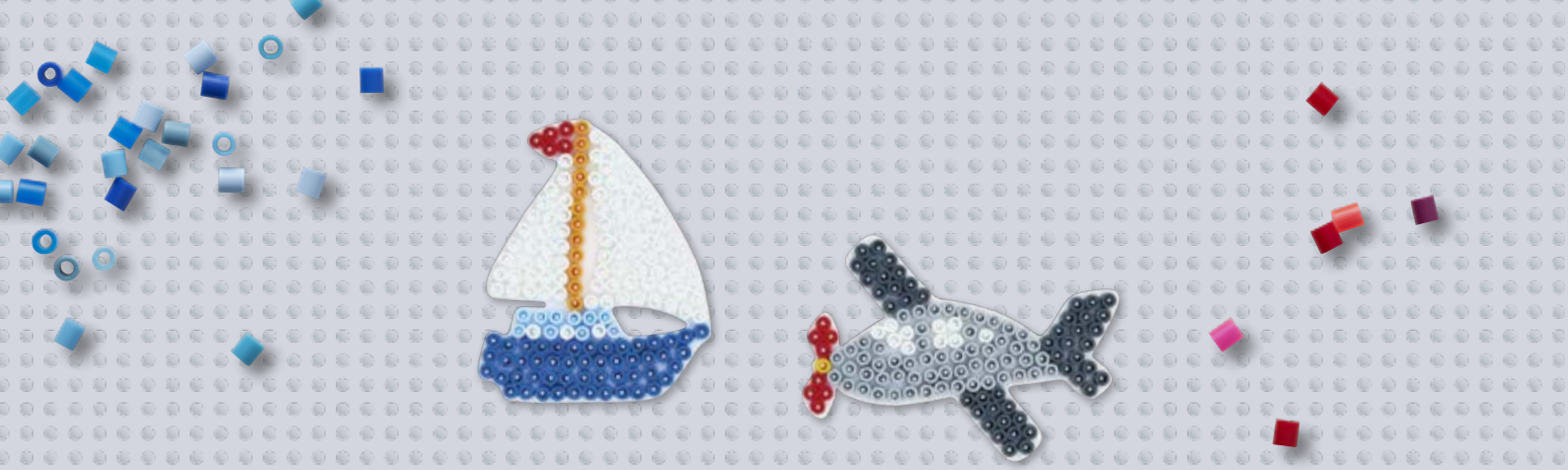


307

Multi frame

Product size:
18x17,5x0,5 cm
Master pack:
60 pcs.
(6 bags
of 10 pcs.)





White pegboards are available in the illustrated shapes:



311

Car

Product size:
6,5x10x0,5 cm
Master pack:
120 pcs.
(12 bags
of 10 pcs.)



312

Mouse

Product size:
9,5x8x0,5 cm
Master pack:
90 pcs.
(9 bags
of 10 pcs.)



313

Sea horse

Product size:
11x6x0,5 cm
Master pack:
120 pcs.
(12 bags
of 10 pcs.)



314

Truck

Product size:
10x17x0,5 cm
Master pack:
120 pcs.
(12 bags
of 10 pcs.)



315

Fantasy horse

Product size:
20x15,5x0,5 cm
Master pack:
90 pcs.
(9 bags
of 10 pcs.)



317

Fairy

Product size:
13,5x11x0,5 cm
Master pack:
110 pcs.
(11 bags
of 10 pcs.)



318

Pig

Product size:
14x9,5x0,5 cm
Master pack:
100 pcs.
(10 bags
of 10 pcs.)



319

Small elephant

Product size:
6,5x9,5x0,5 cm
Master pack:
110 pcs.
(11 bags
of 10 pcs.)



320

Parrot

Product size:
9,5x8x0,5 cm
Master pack:
110 pcs.
(11 bags
of 10 pcs.)



321

Pony

Product size:
9x9,5x0,5 cm
Master pack:
120 pcs.
(12 bags
of 10 pcs.)



322

Dinosaur

Product size:
8,5x10x0,5 cm
Master pack:
120 pcs.
(12 bags
of 10 pcs.)



323

Fox

Product size:
8x12x0,5 cm
Master pack:
120 pcs.
(12 bags
of 10 pcs.)



324

Small frog

Product size:
10x8x0,5 cm
Master pack:
120 pcs.
(12 bags
of 10 pcs.)



325

Small penguin

Product size:
10,5x7,5x0,5 cm
Master pack:
120 pcs.
(12 bags
of 10 pcs.)



326

Small dog

Product size:
7,5x9,5x0,5 cm
Master pack:
120 pcs.
(12 bags
of 10 pcs.)



327

Small flower

Product size:
8x6,5x0,5 cm
Master pack:
180 pcs.
(18 bags
of 10 pcs.)



328

Small princess

Product size:
10x6,5x0,5 cm
Master pack:
120 pcs.
(12 bags
of 10 pcs.)



330

Doll

Product size:
14,5x8,5x0,5 cm
Master pack:
120 pcs.
(12 bags
of 10 pcs.)



331

Christmas tree

Product size:
11x7,5x0,5 cm
Master pack:
120 pcs.
(12 bags
of 10 pcs.)



332

Mermaid

Product size:
10,5x8x0,5 cm
Master pack:
100 pcs.
(10 bags
of 10 pcs.)



333

Sailboat

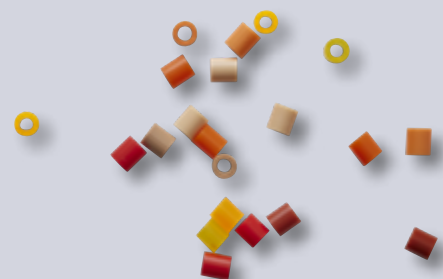
Product size:
7x9x0,5 cm
Master pack:
120 pcs.
(12 bags
of 10 pcs.)

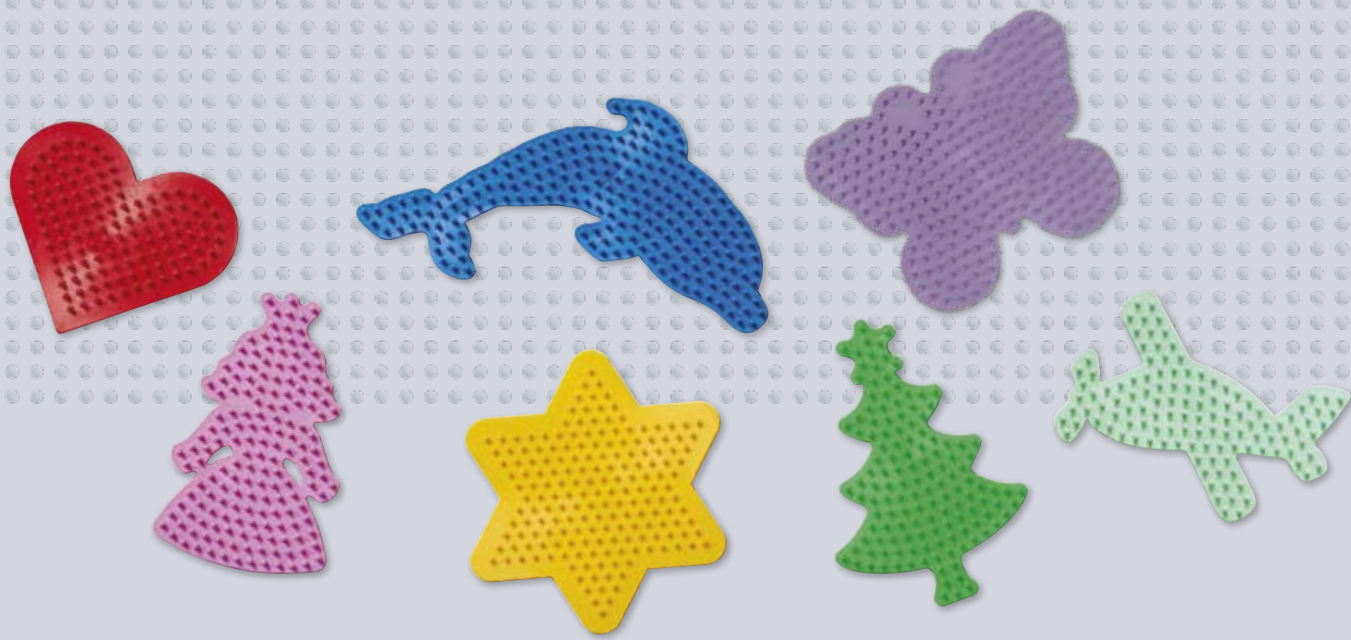


334

Airplane

Product size:
10x7,5x0,5 cm
Master pack:
120 pcs.
(12 bags
of 10 pcs.)





Coloured pegboards are available in the illustrated shapes and colours:

Packed like the white pegboards.



220 ●
Small square



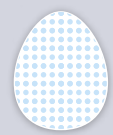
222 ●
Small round



236 ●
Small heart



258 ●
Princess



260 ●
Egg-shaped



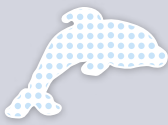
270 ●
Small star



285 ●
Girl



298 ● ● ●
Butterfly



300 ●
Dolphin



322 ●
Dinosaur



326 ●
Small dog



327 ●
Small flower



328 ●
Small princess



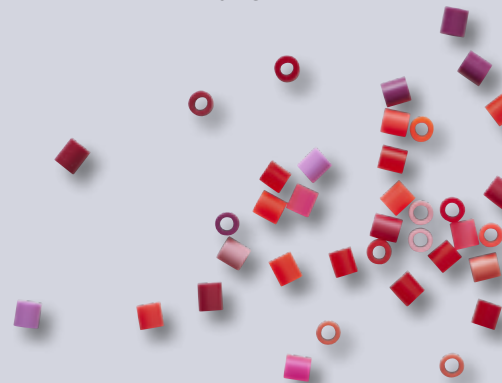
331 ●
Christmas tree



332 ●
Mermaid



334 ●
Airplane



Colour 03



Colour 05



Colour 09



Colour 42



Colour 48



Colour 96



Colour 98

Example when ordering: (Small heart – red colour) No. 236-05.

Kickstart your creativity

**399-10, 399-11, 399-12,
399-15, 399-16**

Inspiration booklet

Product size: 20x18x0,5 cm

Master pack: 60 pcs. (6 bags of 10 pcs.)



399-18

Inspiration No. 18

Product size: 21,5x21x0,5 cm

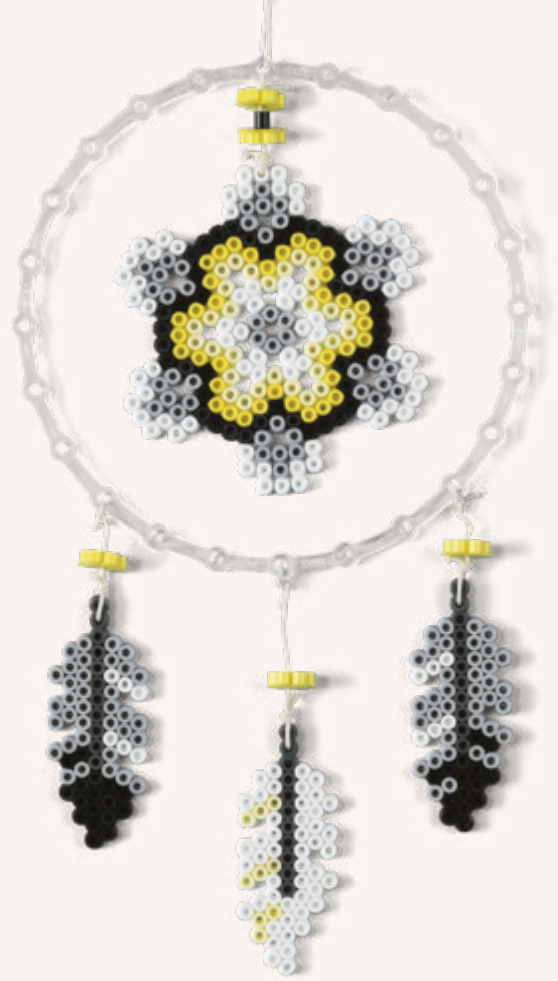
Master pack: 60 pcs.

(6 bags of 10 pcs.)



491
Display mobile ring
 Contents: 2 pcs. per bag.
 Product size: 23x18,5x1 cm
 Master pack: 40 bags

492
Display mobile ring
 Contents: 6 pcs. per bag.
 Product size: 18x18x3,5 cm
 Master pack: 15 bags



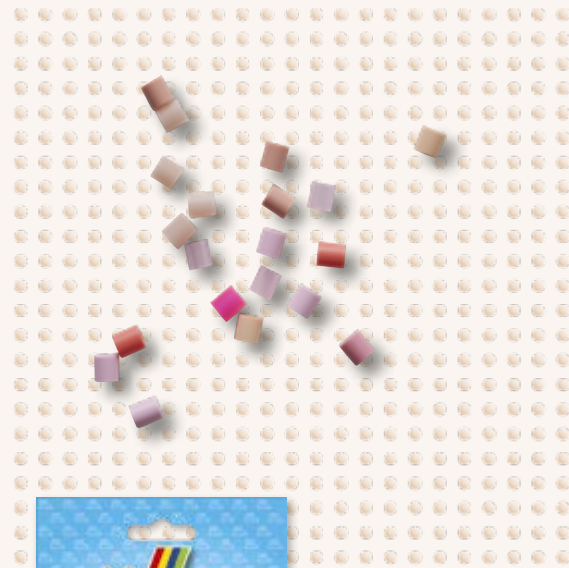
NEW

4905
Blister Pack
 Contents: 12 Hama gems (4 transparent,
 4 light blue and 4 pastel rose).
 Product size: 18x12x2 cm
 Master pack: 24 pcs.



NEW

4906
Blister Pack
 Contents: 20 bead supports
 (12 transparent, 4 green and 4 black).
 Product size: 18x12x2 cm
 Master pack: 24 pcs.



4904
Blister Pack
 Contents: 3 tweezers.
 Product size: 18x12x3 cm
 Master pack: 12 pcs.



4902
Blister pack
 Contents: 4 Hama connectors
 for assembling bead designs.
 Product size: 18x12x3 cm
 Master pack: 12 pcs.



224
Ironing paper
 Product size: 18x12x1 cm
 Master pack: 50 bags
 (5 bags of 10 pcs.)

Bio Beautiful

Made from sugarcane byproduct, our Bio Beads are just as versatile as the original Hama beads – you can even mix them with your current collection. The use of our bioplastics is CO₂ neutral – a win for all our eco-conscious creatives – and you can recycle them just like our other beads.

Bio Beads come in a range of 15 selected colours, and can be used on all our existing Hama pegboards. But if you're all in on the bioplastics, five Pegboards are also available, in beautiful geometric shapes.

What's *not* to love?



creatives ♥ For all our
Bio Beads eco-conscious

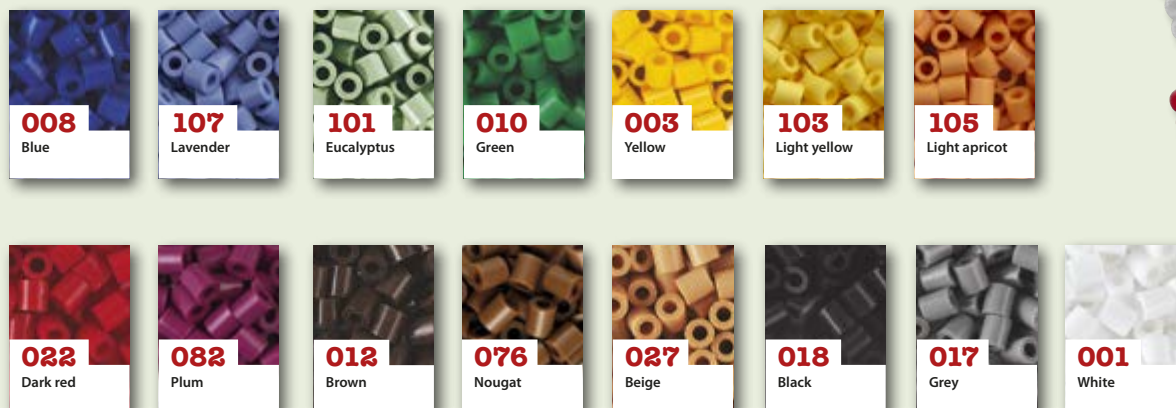


Midi 5+

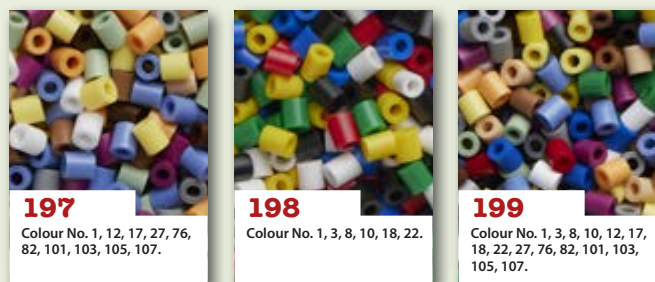
Bio beads

Colour palette

Solid



Mix



Pegboards



220-00
Small square
 Product size:
 7,5x7,5x0,5 cm
 Master pack:
 200 pcs.
 (20 bags
 of 10 pcs.)



222-00
Small round
 Product size:
 8,5x8,5x0,5 cm
 Master pack:
 200 pcs.
 (20 bags
 of 10 pcs.)



223-00
Small hexagonal
 Product size:
 8x9x0,5 cm
 Master pack:
 200 pcs.
 (20 bags
 of 10 pcs.)



236-00
Small heart
 Product size:
 8,5x7,5x0,5 cm
 Master pack:
 240 pcs.
 (24 bags
 of 10 pcs.)



270-00
Small star
 Product size:
 10x9x0,5 cm
 Master pack:
 190 pcs.
 (19 bags
 of 10 pcs.)

1921
40 pegboards in display
 Contents: 8 pcs. of each
 No. 220-00, 222-00, 223-00,
 236-00 and 270-00.
 Display size: 12,5x19x10,5 cm
 Master pack: 6 displays

1922
**50 pegboards in display
 without barcode**
 Contents: 10 pcs. of each
 No. 220-00, 222-00, 223-00,
 236-00 and 270-00.
 Display size: 12,5x19x10,5 cm
 Master pack: 6 displays



1900 Bio beads and pegboard in box

Contents: Approx. 15.000
Bio beads and 1 Bio pegboard
small star No. 270-00.
Product size: 9x19,5x19,5 cm
Master pack: 5 boxes

191 Bio beads in bag

Contents: Approx. 3.000 Bio
beads. Available in 3 mixed
colours: No. 197, 198, 199.
Product size: 20x13x2 cm
Master pack: 60 bags

creatives ♥ For all our eco-conscious
Bio Beads



1920 40 bags in display

Contents: 2 pcs. of each No. 190-001,
190-003, 190-008, 190-010, 190-012,
190-017, 190-018, 190-022, 190-027,
190-076, 190-082, 190-101, 190-103,
190-105 and 190-107. 5 pcs. of each
No. 190-197 and 190-198.
Display size: 18x42x18 cm
Master pack: 1 display

190 Bio beads in bag

Contents: Approx. 1.000 Bio
beads. Available in 15 single and
2 mixed colours: No. 197, 198.
Product size: 17x10x2 cm
Master pack: 50 bags
(5 bags of 10 pcs.)



The image features a collection of Hama Maxi beads in various colors (yellow, grey, red, purple, light blue) scattered across a white background. In the upper right, there are three large, white, perforated plastic patterns: a lion, a tree, and a bear. In the lower left, a hand is shown holding a large, colorful cluster of beads, primarily in shades of red, purple, and light blue. The text is positioned in the center-left area of the page.

Hama Maxi

Little fingers, big imaginations

Suitable for ages 3+, Hama Maxi beads help younger children develop their concentration and fine motor skills, while learning to distinguish colours. The large beads are easy for little fingers to grip, so even the smallest creators can bring their big ideas to life.



New product

8717

Giant gift box

Contents: Approx. 900 beads,
 3 transparent pegboards:
 Princess No. 8223, small
 butterfly No. 8225 and small
 dog No. 8226. Colour printed
 design sheet, instructions
 and ironing paper.
 Product size: 27,5x43x4 cm
 Master pack: 5 boxes



8753
Beads and pegboard
in box - Elephant

Contents: Approx. 600 beads, 1 transparent small elephant pegboard No. 8230, booklet with colour printed bead designs and colouring pages, instructions and ironing paper.
 Product size: 6x19,5x19,5 cm
 Master pack: 9 boxes



8754
Beads and pegboard in box - Gabby's Dollhouse
 Contents: Approx. 900 beads, 1 transparent large square pegboard No. 8214, 1 string, colour printed design sheet, instructions and ironing paper.
 Product size: 9x19,5x19,5 cm
 Master pack: 5 boxes



8750
Beads and pegboard in box – Peppa Pig
 Contents: Approx. 900 beads, 1 transparent large square pegboard No. 8214, colour printed design sheet, instructions and ironing paper.
 Product size: 9x19,5x19,5 cm
 Master pack: 5 boxes



8752
Beads and pegboard in box - Paw Patrol
 Contents: Approx. 900 Maxi beads, 1 transparent large square pegboard No. 8214, 1 string, colour printed design sheet, instructions and ironing paper.
 Product size: 9x19,5x19,5 cm
 Master pack: 5 boxes



8740

8742

8751

8744

8749

8740**Beads and pegboard in box**

Contents: Approx. 600 beads,
1 transparent round pegboard
No. 8220, 2 bead supports,
colour printed design sheet,
instructions and ironing paper.
Product size: 6x19,5x19,5 cm
Master pack: 9 boxes

8744**Beads and pegboard in box**

Contents: Approx. 600 beads,
1 transparent large square pegboard
No. 8214, 4 bead supports, colour
printed design sheet, instructions
and ironing paper.
Product size: 6x19,5x19,5 cm
Master pack: 9 boxes

8742**Beads and pegboard in box**

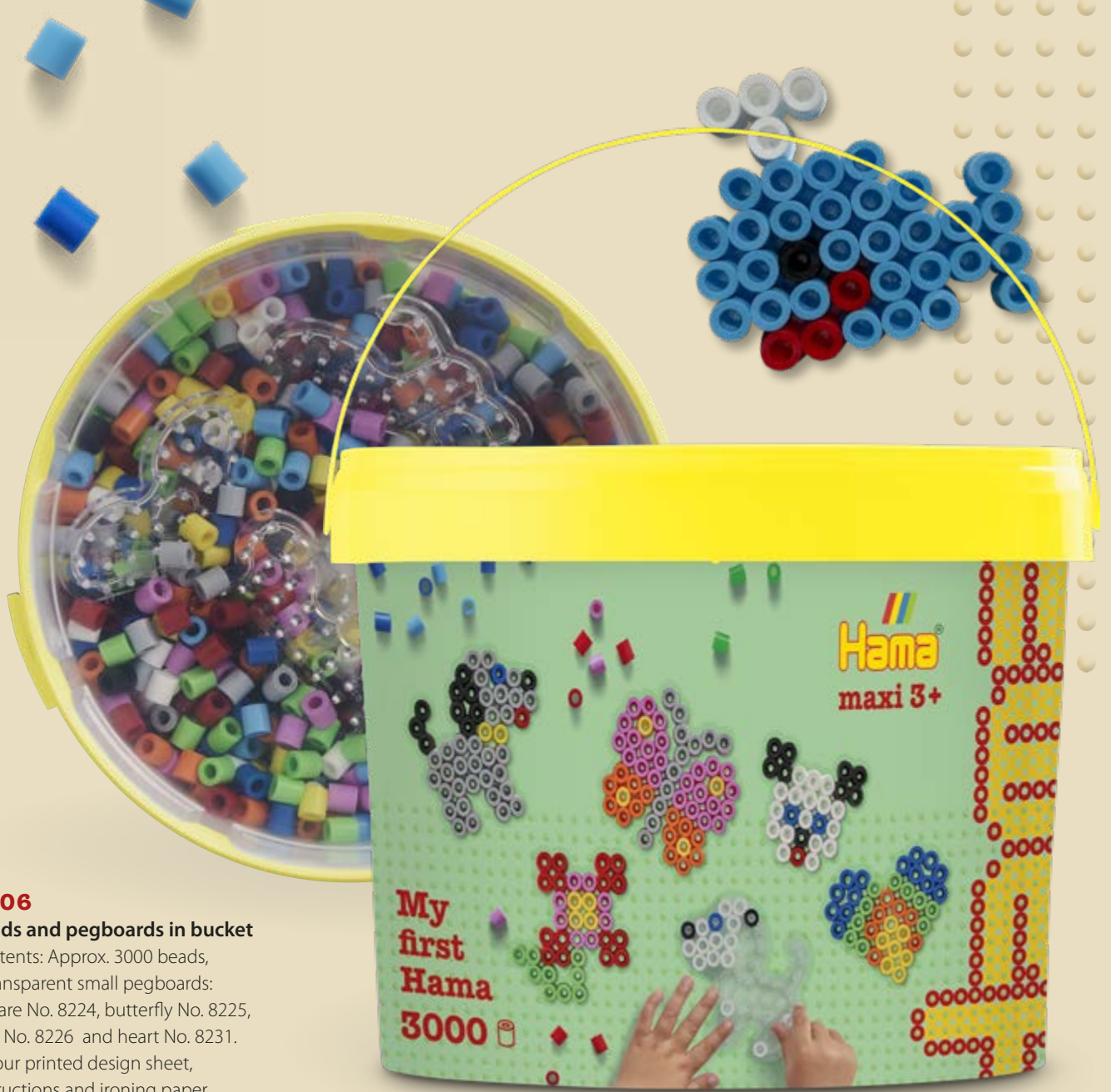
Contents: Approx. 600 beads,
1 transparent dinosaur pegboard
No. 8215, 6 bead supports, colour
printed design sheet, instructions
and ironing paper.
Product size: 6x19,5x19,5 cm
Master pack: 9 boxes

8751**Beads and pegboards in box**

Contents: Approx. 600 beads,
2 transparent pegboards:
Lion No. 8229 and small elephant
No. 8230. Colour printed design sheet,
instructions and ironing paper.
Product size: 6x19,5x19,5 cm
Master pack: 9 boxes

8749**Beads and pegboard in box**

Contents: Approx. 600 beads,
1 transparent heart pegboard No.
8206, colour printed design sheet,
instructions and ironing paper.
Product size: 6x19,5x19,5 cm
Master pack: 9 boxes



8806
Beads and pegboards in bucket

Contents: Approx. 3000 beads,
 4 transparent small pegboards:
 Square No. 8224, butterfly No. 8225,
 dog No. 8226 and heart No. 8231.
 Colour printed design sheet,
 instructions and ironing paper.
 Product size: 18,5x23x23 cm
 Master pack: 4 buckets



8980
Small bead kit blister

Contents: Approx. 100 beads,
 1 transparent small butterfly pegboard
 No. 8225 and ironing paper.
 Product size: 18x12x3 cm
 Master pack: 12 pcs.



8981
Small bead kit blister

Contents: Approx. 100 beads,
 1 transparent small dog pegboard
 No. 8226 and ironing paper.
 Product size: 18x12x3 cm
 Master pack: 12 pcs.



8982
Small bead kit blister

Contents: Approx. 100 beads,
 1 transparent small heart pegboard
 No. 8231 and ironing paper.
 Product size: 18x12x3 cm
 Master pack: 12 pcs.



8790

Beads and pegboards in tub

Contents: Approx. 400 beads, 2 transparent small pegboards: Square No. 8224 and dog No. 8226. Colour printed design sheet, instructions and ironing paper. Product size: 12,5x11,5x11,5 cm Master pack: 12 tubs

8791

Beads and pegboards in tub

Contents: Approx. 400 beads, 2 transparent small pegboards: Square No. 8224 and butterfly No. 8225. Colour printed design sheet, instructions and ironing paper. Product size: 12,5x11,5x11,5 cm Master pack: 12 tubs

8792

Beads and pegboards in tub

Contents: Approx. 400 beads, 2 transparent small pegboards: Square No. 8224 and heart No. 8231. Colour printed design sheet, instructions and ironing paper. Product size: 12,5x11,5x11,5 cm Master pack: 12 tubs



8908

Large bead kit blister

Contents: Approx. 250 beads,
1 transparent butterfly pegboard
No. 8218, 2 bead supports,
instructions and ironing paper.
Product size: 29,5x19,5x3 cm
Master pack: 12 pcs.



8909

Large bead kit blister

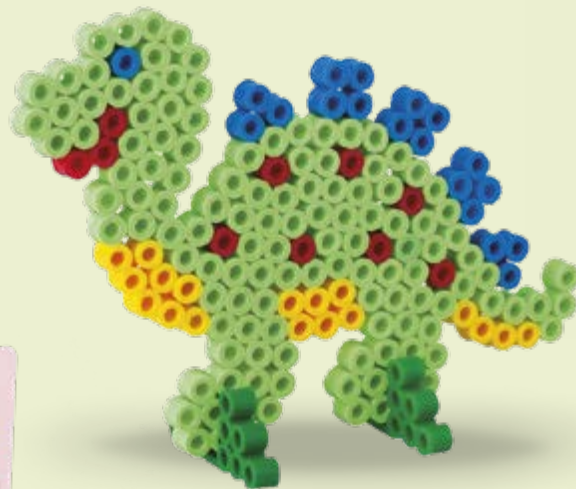
Contents: Approx. 250 beads,
1 transparent dinosaur pegboard
No. 8215, 2 bead supports,
instructions and ironing paper.
Product size: 29,5x19,5x3 cm
Master pack: 12 pcs.



8922

Large bead kit blister

Contents: Approx. 250 beads,
1 transparent car pegboard
No. 8205, 2 bead supports,
instructions and ironing paper.
Product size: 29,5x19,5x3 cm
Master pack: 12 pcs.



8940

Assortment

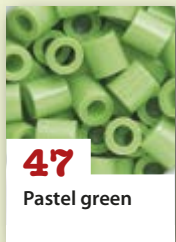
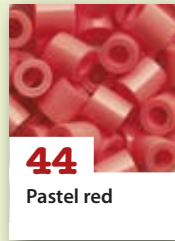
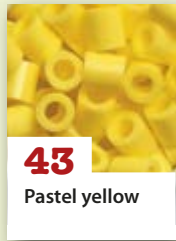
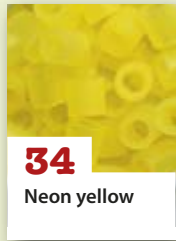
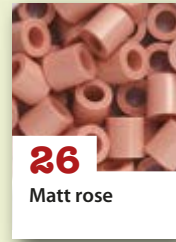
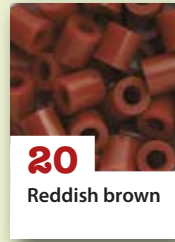
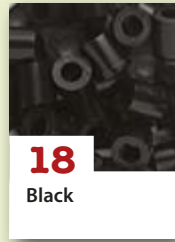
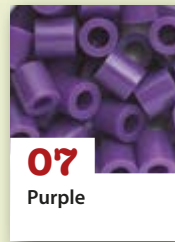
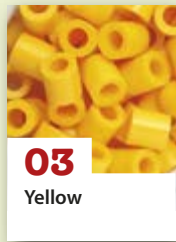
Master pack: 12 pcs. (4 pcs.
of each 8908, 8909 and 8922)

8941

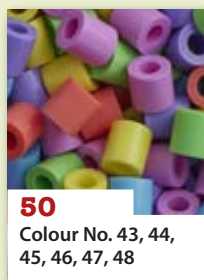
Display

Display size: 30 x 21 x 33 cm
Master pack: Display of 8 pcs.
(3 pcs. of each 8908, 8909. 2 of 8922)

Colour palette



Mix





8501



8503



8505



8509



8510



8517



8518



8524



8526

Beads in blister
- available in 9 single
and 4 mixed colours

Contents: Approx. 250 beads.

Product size: 18x12x4,5 cm

Master pack: 24 pcs.

8501 - White

8503 - Yellow

8505 - Red

8509 - Light blue

8510 - Green

8517 - Grey

8518 - Black

8524 - Teddybear
brown

8526 - Matt rose

8520 - Mix 00

8521 - Mix 50

8522 - Mix 51

8523 - Mix 69



8520



8521



8522



8523



8588

Beads in tub

Contents: Approx. 2.000 beads. Colour No. 1, 5, 7, 9, 18, 26, 32, 43, 45, 46, 47, 48, 70 and 79. See page 63.

Product size: 19x12,5x19 cm

Master pack: 6 tubs



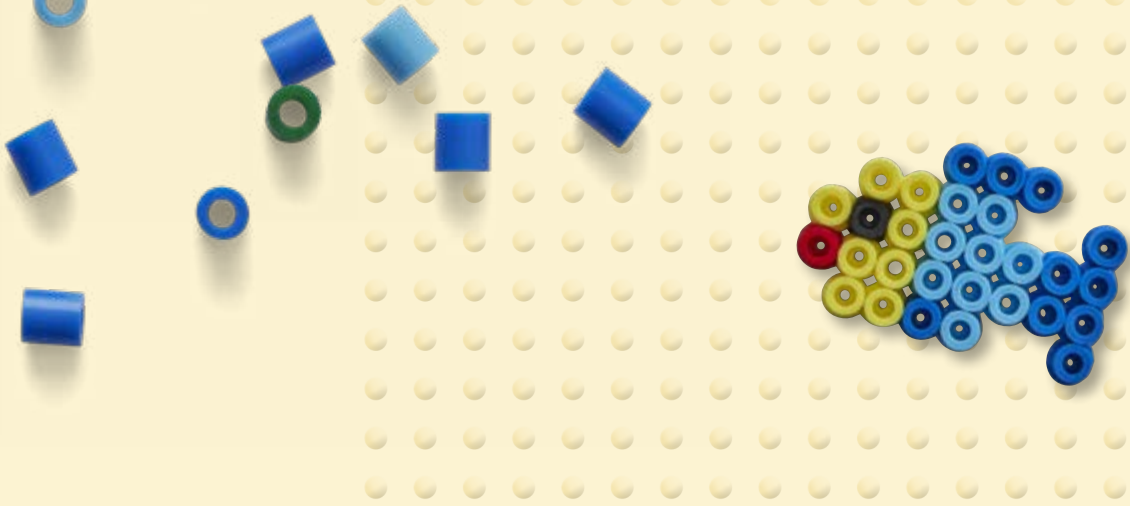
8589

Beads in tub

Contents: Approx. 2.000 beads. Colour No. 1, 3, 5, 9, 10, 18, 20, 26, 46, 47, 70 and 79. See page 63.

Product size: 19x12,5x19 cm

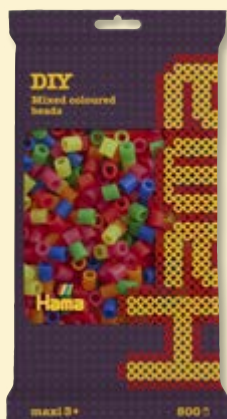
Master pack: 6 tubs



8470



8471



8472



8473

Beads in bag
– available in 4 mixed colours

Contents:
Approx. 500 beads.
Product size: 24x13x4 cm
Master pack: 36 bags

- 8470 - Mix 00
- 8471 - Mix 50
- 8472 - Mix 51
- 8473 - Mix 69



8570



8571



8572



8573

Beads in tub
– available in 4 mixed colours

Contents:
Approx. 600 beads.
Product size:
9,5x12,5x12,5 cm
Master pack: 16 tubs

- 8570 - Mix 00
- 8571 - Mix 50
- 8572 - Mix 51
- 8573 - Mix 69



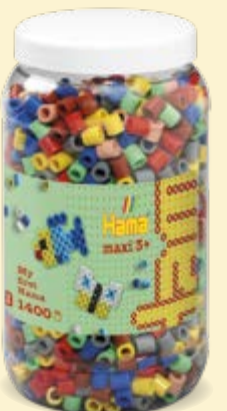
8540



8541



8542



8543

Beads in tub
– available in 4 mixed colours

Contents:
Approx. 1.400 beads.
Product size:
21x11,5x11,5 cm
Master pack: 10 tubs

- 8540 - Mix 00
- 8541 - Mix 50
- 8542 - Mix 51
- 8543 - Mix 69

Pegboards



8235

50 pegboards in display

Contents: 5 pcs. of each No. 8205 and 8210. 10 pcs. of each No. 8206, 8214, 8220 and 8222.

Display size: 18x42x18 cm

Master pack: 1 display

8240

38 pegboards in display

Contents: 4 pcs. of No. 8214.

2 pcs. of each No. 8201, 8202, 8203, 8204, 8205, 8206, 8207, 8208, 8209, 8210, 8212, 8215, 8216, 8217, 8218, 8219 and 8220.

Display size: 18x42x18 cm

Master pack: 1 display

8245

20 pegboards in display

Contents: 5 pcs. of each No. 8206, 8214, 8220 and 8222.

Display size: 18x18x18 cm

Master pack: 1 display

944

Empty display for No. 8235

Transparent pegboards are available in the illustrated shapes:



8201

Elephant

Product size:
17,5x19,5x1 cm

Master pack:
70 pcs.
(7 bags
of 10 pcs.)



8202

Dog

Product size:
17x20,5x1 cm

Master pack:
90 pcs.
(9 bags
of 10 pcs.)



8203

Duck

Product size:
17,5x19,5x1 cm

Master pack:
90 pcs.
(9 bags
of 10 pcs.)



8204

Teddybear

Product size:
19,5x15,5x1 cm

Master pack:
80 pcs.
(8 bags
of 10 pcs.)



8205

Car

Product size:
13x20x1 cm

Master pack:
100 pcs.
(10 bags
of 10 pcs.)



8206

Heart

Product size:
15x18x1 cm

Master pack:
120 pcs.
(12 bags
of 10 pcs.)



8207

Girl

Product size:
19,5x16x1 cm

Master pack:
80 pcs.
(8 bags
of 10 pcs.)



8208

Boy

Product size:
19x16x1 cm

Master pack:
90 pcs.
(9 bags
of 10 pcs.)



8209

Whale

Product size:
14,5x20x1 cm

Master pack:
120 pcs.
(12 bags
of 10 pcs.)



8210

Turtle

Product size:
12x20,5x1 cm

Master pack:
120 pcs.
(12 bags
of 10 pcs.)



8211

Monkey

Product size:
21,5x20x1 cm

Master pack:
60 pcs.
(6 bags
of 10 pcs.)

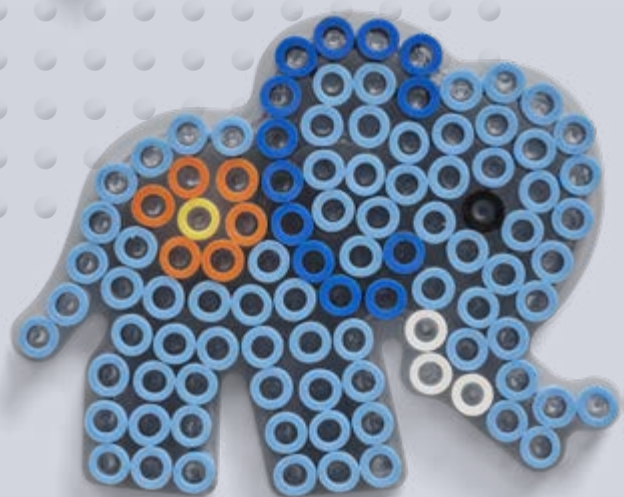


8212

Ship

Product size:
16,5x19x1 cm

Master pack:
100 pcs.
(10 bags
of 10 pcs.)



Transparent pegboards are available in the illustrated shapes:



8214
Large square
 Product size:
 16x16x1 cm
 Master pack:
 140 pcs.
 (14 bags
 of 10 pcs.)



8215
Dinosaur
 Product size:
 15,5x22x1 cm
 Master pack:
 100 pcs.
 (10 bags
 of 10 pcs.)



8216
Airplane
 Product size:
 16x19x1 cm
 Master pack:
 110 pcs.
 (11 bags
 of 10 pcs.)



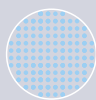
8217
Truck
 Product size:
 14x20x1 cm
 Master pack:
 100 pcs.
 (10 bags
 of 10 pcs.)



8218
Butterfly
 Product size:
 15x19x1 cm
 Master pack:
 90 pcs.
 (9 bags
 of 10 pcs.)



8219
Clown
 Product size:
 19,5x16x1 cm
 Master pack:
 80 pcs.
 (8 bags
 of 10 pcs.)



8220
Round
 Product size:
 15,5x15,5x1 cm
 Master pack:
 120 pcs.
 (12 bags
 of 10 pcs.)



8221
Rocking horse
 Product size:
 16,5x18,5x1 cm
 Master pack:
 90 pcs.
 (9 bags
 of 10 pcs.)



8222
Star
 Product size:
 14,5x15,5x1 cm
 Master pack:
 110 pcs.
 (11 bags
 of 10 pcs.)



8223
Princess
 Product size:
 20x12x1 cm
 Master pack:
 120 pcs.
 (12 bags
 of 10 pcs.)



8224
Small square
 Product size:
 8,5x8,5x1 cm
 Master pack:
 160 pcs.
 (16 bags
 of 10 pcs.)



8225
Small butterfly
 Product size:
 8,5x9,5x1 cm
 Master pack:
 90 pcs.
 (9 bags
 of 10 pcs.)



8226
Small dog
 Product size:
 9x9,5x1 cm
 Master pack:
 90 pcs.
 (9 bags
 of 10 pcs.)



8227
Penguin
 Product size:
 14x11,5x1 cm
 Master pack:
 80 pcs.
 (8 bags
 of 10 pcs.)



8228
Bunny
 Product size:
 16x9,5x1 cm
 Master pack:
 70 pcs.
 (7 bags
 of 10 pcs.)



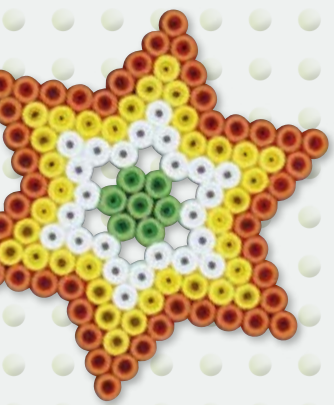
8229
Lion
 Product size:
 12x14,5x1 cm
 Master pack:
 90 pcs.
 (9 bags
 of 10 pcs.)



8230
Small elephant
 Product size:
 14x11,5x1 cm
 Master pack:
 70 pcs.
 (7 bags
 of 10 pcs.)



8231
Small heart
 Product size:
 9x7,5x1 cm
 Master pack:
 90 pcs.
 (9 bags
 of 10 pcs.)



8277
Pegboard blister
 Contents: 2 transparent small
 pegboards: Square No. 8224
 and heart No. 8231.
 Product size: 18x12x2 cm
 Master pack: 24 pcs.



8278
Pegboard blister
 Contents: 2 transparent small
 pegboards: Square No. 8224
 and dog No. 8226.
 Product size: 18x12x2 cm
 Master pack: 24 pcs.



8279
Pegboard blister
 Contents: 2 transparent small
 pegboards: Square No. 8224
 and butterfly No. 8225.
 Product size: 18x12x2 cm
 Master pack: 24 pcs.



8101
Pegboard blister
 Contents: 1 teddybear No. 8204
 and 1 dinosaur No. 8215.
 Product size: 29,5x19,5x3 cm
 Master pack: 12 pcs.



8102
Pegboard blister
 Contents: 1 butterfly No. 8218
 and 1 princess No. 8223.
 Product size: 29,5x19,5x3 cm
 Master pack: 12 pcs.



8103
Pegboard blister
 Contents: 1 Car No. 8205
 and 1 airplane No. 8216.
 Product size: 29,5x19,5x3 cm
 Master pack: 12 pcs.



8104
Pegboard blister
 Contents: 1 large square No.
 8214 and 1 round No. 8220.
 Product size: 29,5x19,5x2 cm
 Master pack: 12 pcs.



8105
Pegboard blister
 Contents: 1 heart No. 8206
 and 1 star No. 8222.
 Product size: 29,5x19,5x2 cm
 Master pack: 12 pcs.



8106
Pegboard blister
 Contents: 1 penguin No.
 8227 and 1 bunny No. 8228.
 Product size: 29,5x19,5x2 cm
 Master pack: 12 pcs.



8107
Pegboard blister
 Contents: 1 lion No. 8229 and
 1 small elephant No. 8230.
 Product size: 29,5x19,5x2 cm
 Master pack: 12 pcs.



399-17

Inspiration No. 17

Product size: 21x22,5x0,5 cm

Master pack: 60 pcs.

(6 bags of 10 pcs.)



7713

Page 43



7723

Page 43



8282

Motif frame kit

Contents: 1 motif frame No. 249, 1 transparent large square pegboard No. 8214, 10 motif colour printed cards and instructions.

Product size: 23x18x2 cm

Master pack: 16 bags



8283

Pegboard bag

Contents: 1 transparent large square pegboard No. 8214, 1 motif colour printed card, instructions and ironing paper.

Product size: 23x19x1 cm

Master pack: 30 bags



249

Motif frame

Product size: 16,5x16,5x1 cm

Master pack: 180 pcs.

(18 bags of 10 pcs.)



8150

Bead supports

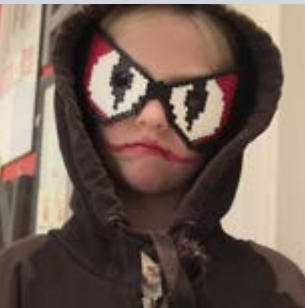
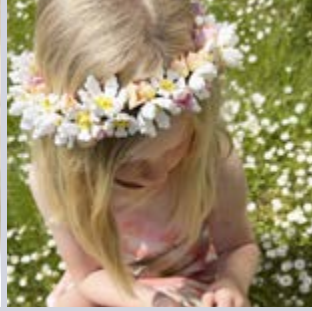
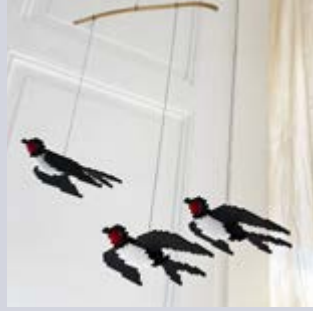
Contents: 12 pcs. per bag, assorted colours.

Product size: 21,5x10,5x2 cm

Master pack: 20 bags



@beadsbyhama



Hama Mini

It's the little things

If you've got a keen eye (and a steady hand), Hama Mini beads might be for you. Designed for ages 10+, these tiny beads are perfect for more detailed projects, from embellishing cloth, to making jewellery. Their smaller size makes them suitable for intricate and sophisticated designs - perfect for handmade gifts or seasonal decorations. They might be small, but their potential is huge.



5403

Beads and pegboards in box

Contents: Approx. 10,500 beads, 2 pegboards: Hexagonal No. 594 and round No. 595. Reusable adhesive, 2 strings, colour printed design sheet, instructions and ironing paper. Product size: 23x19,5x6 cm. Master pack: 9 boxes



See on



@beadsbyhama



575

Pegboard – small square

Product size: 7x7x1 cm
Master pack: 500 pcs.
(50 bags of 10 pcs.)



591

Pegboard – heart

Product size: 8x9x0,5 cm
Master pack: 120 pcs.
(12 bags of 10 pcs.)



594

Pegboard - hexagonal

Product size: 7,5x9x0,5 cm
Master pack: 100 pcs.
(10 bags of 10 pcs.)



595

Pegboard - round

Product size: 8x8x0,5 cm
Master pack: 100 pcs.
(10 bags of 10 pcs.)



5201

Pegboard bag

Contents: 2 large square
pegboards No. 593, instructions
and ironing paper.
Product size: 25x16,5x1,5 cm
Master pack: 30 bags



593

Pegboard – large square

Product size: 14,5x14,5x0,5 cm
Master pack: 120 pcs.
(12 bags of 10 pcs.)



5202

Pegboard bag

Contents: 2 small square
pegboards No. 575.
Product size: 15x10,5x1,5 cm
Master pack: 50 bags



5203

Pegboard bag

Contents: 2 heart
pegboards No. 591.
Product size: 15x10,5x1 cm
Master pack: 75 bags



5204

Pegboard bag

Contents: 2 hexagonal
pegboards No. 594.
Product size: 15x10,5x1 cm
Master pack: 50 bags



5205

Pegboard bag

Contents: 2 round
pegboards No. 595.
Product size: 15x10,5x1 cm
Master pack: 50 bags



501
Beads in bag

Contents: Approx. 2.000 beads.
Available in 1 mix (00) and 64 different colours – colour No. 01...22, 24, 26...32, 34...38, 43...49, 60, 70, 71, 75...79, 82...84, 95...98, 101...107.
See page 34.
Product size: 12x7,5x1 cm
Master pack: 100 bags (10 bags of 10 bags)



583
Beads in bag

Contents: Approx. 7.500 beads – mix with 64 colours.
Product size: 15x14x1 cm
Master pack: 40 bags

599
Sales rack

Contents: 5 pcs. / hook, totally 300 bags. Each bag contains approx. 2.000 beads.
Display size: Ø50x75 cm



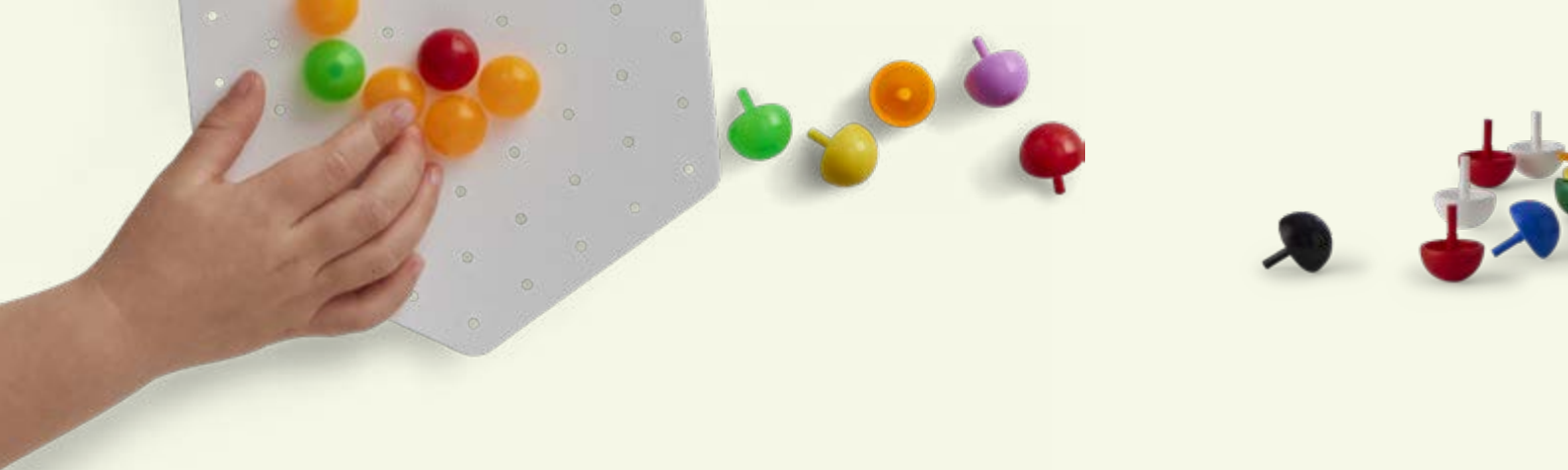
399-19
Inspiration No. 19
Product size: 21,5x21x0,5 cm
Master pack: 60 pcs. (6 bags of 10 pcs.)



399-13
Inspiration No. 13
Product size: 20x18x0,5 cm
Master pack: 60 pcs. (6 bags of 10 pcs.)



399-15
Inspiration No. 15
– New ways with Hama
Product size: 20x18x0,5 cm
Master pack: 60 pcs. (6 bags of 10 pcs.)



Maxi Stick

Practice makes perfect

Developing manual dexterity and fine motor skills takes practice, which is why we created Maxi Stick. The large pegs and sturdy pinboards can be used again and again, giving little ones endless opportunities to develop their creativity in a fun

and engaging way, while also learning the skills and concentration required for more permanent forms of artwork.



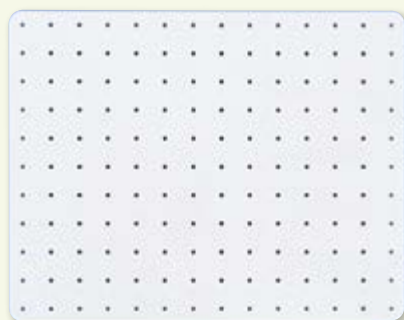
9003

Maxi Stick - square pinboard

Pinboard for 154 maxi sticks/pegs.

Product size: 24x19x1 cm

Master pack: 80 pcs. (8 bags of 10 pcs.)



9791

Maxi sticks/pegs in tub

Contents: Approx. 650 maxi sticks/pegs in 9 different colours.

Product size: 21x11,5x11,5 cm

Master pack: 10 tubs

9700

Maxi sticks/pegs in tub

Contents: Approx. 250 maxi sticks/pegs in 9 different colours.

Product size: 9,5x12,5x12,5 cm

Master pack: 16 tubs.

9004

Maxi Stick - teddybear pinboard

Pinboard for 72 maxi sticks/pegs.

Product size: 20x15,5x1 cm

Master pack: 70 pcs.

(7 bags of 10 pcs.)



9005

Maxi Stick – hexagonal pinboard

Pinboard for 61 maxi sticks/pegs.

Product size: 14x16x1 cm

Master pack: 90 pcs.

(9 bags of 10 pcs.)



9641

Maxi sticks/pegs and pinboards in box

Contents: Approx. 300 maxi sticks/pegs,
2 hexagonal pinboards No. 9005 and
colour printed design sheet.
Product size: 6x19,5x19,5 cm
Master pack: 9 boxes



9667

Maxi Stick - hanging box

Contents: Approx. 140 maxi sticks/pegs,
1 square pinboard No. 9003 and colour
printed design sheet.
Product size: 29,5x20x4 cm
Master pack: 6 pcs.



9668

Maxi Stick - hanging box

Contents: Approx. 140 maxi sticks/pegs,
1 teddybear pinboard No. 9004 and
colour printed design sheet.
Product size: 29,5x20x4 cm
Master pack: 6 pcs.

9669

Maxi Stick – hanging box

Contents: Approx. 140 maxi sticks/pegs,
1 hexagonal pinboard No. 9005 and
colour printed design sheet.
Product size: 29,5x20x4 cm
Master pack: 6 pcs.



Hama in education Sshhh... future grownups at work

Hama beads support children's development and have many uses in education. Creating art with Hama beads helps children develop lifelong skills, from problem solving to self-soothing, and their accessibility and inclusive format makes them a popular staple in schools and kindergartens alike. Whatever children grow up to be, we're proud to be part of that journey.



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Page 37



7701
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1900
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1922
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7721
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7722
Page 43



7711
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7712
Page 43



9401

207 - Assortment - Easter

Contents: 10 bags of 1.000 beads:
 1 pc. of each No. 207-01, 03, 17, 21, 43, 45,
 46 and 48. 2 pcs. of No. 207-47.
 Product size: 32,5x23,5x5,5 cm
 Master pack: 6 pcs.



9402

207 - Assortment - Halloween

Contents: 10 bags of 1.000 beads:
 1 pc. of each No. 207-01 and 207-05. 2 pcs. of
 No. 207-10. 3 pcs. of each No. 207-04 and 207-18.
 Product size: 32,5x23,5x5,5 cm
 Master pack: 6 pcs.



9403

207 - Assortment - Christmas

Contents: 10 bags of 1.000 beads:
 1 pc. of each No. 207-01, 03, 07, 10, 18, 26,
 70 and 76. 2 pcs. of No. 207-05.
 Product size: 32,5x23,5x5,5 cm
 Master pack: 6 pcs.



9404

207 - Assortment - Action

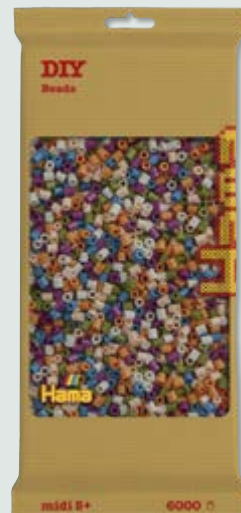
Contents: 10 bags of 1.000 beads:
 1 pc. of each No. 207-01, 12, 17, 18, 28, 70,
 76 and 78. 2 pcs. of No. 207-84.
 Product size: 32,5x23,5x5,5 cm
 Master pack: 6 pcs.



9405

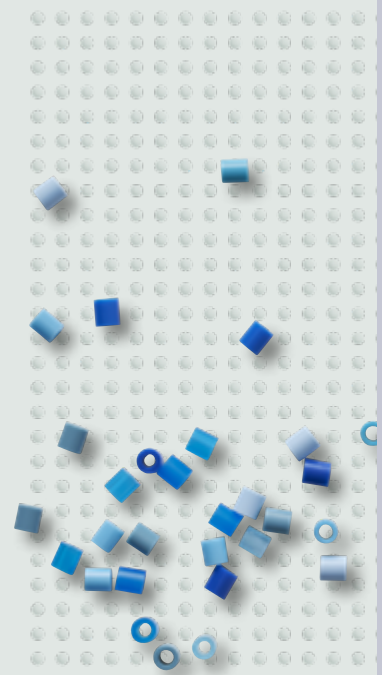
207 - Assortment - Princess

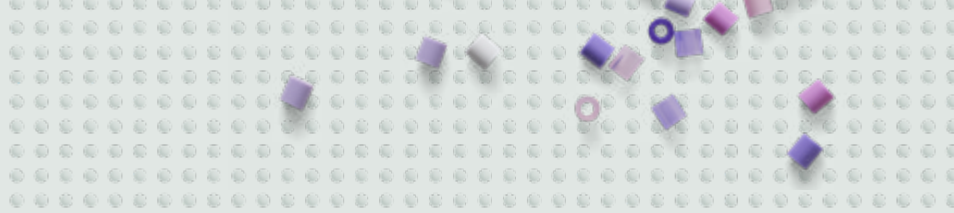
Contents: 10 bags of 1.000 beads:
 1 pc. of each No. 207-07, 22, 26, 29, 32, 44,
 48, 72, 74 and 82.
 Product size: 32,5x23,5x5,5 cm
 Master pack: 6 pcs.



205

Page 36





9431
20 pegboards
- Geometric shapes

Contents: 2 pcs. of each No. 220, 221, 222, 223, 233, 234, 236, 269, 270 and 276.
Product size:
32,5x23,5x5,5 cm
Master pack: 6 pcs.



9432
15 pegboards
- Country Life

Contents: 1 pc. of each No. 280, 312, 318, 323 and 324. 2 pcs. of each No. 281, 287, 288, 321 and 326.
Product size:
32,5x23,5x5,5 cm
Master pack: 6 pcs.



9433
20 pegboards
- Princess World

Contents: 1 pc. of each No. 225, 305 and 306. 2 pcs. of each No. 298, 299, 317 and 327. 3 pcs. of each No. 258, 315 and 328.
Product size:
32,5x23,5x5,5 cm
Master pack: 6 pcs.



9434
15 pegboards
- Holiday Seasons

Contents: 3 pcs. of each No. 237, 260, 284, 290 and 325.
Product size:
32,5x23,5x5,5 cm
Master pack: 6 pcs.



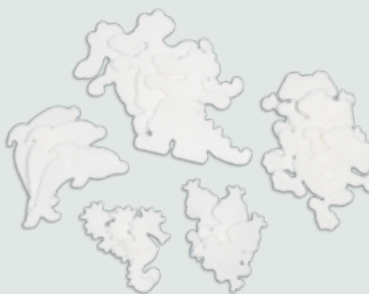
9435
15 pegboards - Zoo

Contents: 1 pc. of each No. 259, 289, 291, 292, 293, 294, 295, 296, 297, 301, 302, 303, 319, 320 and 325.
Product size:
32,5x23,5x5,5 cm
Master pack: 6 pcs.



9436
15 pegboards - Town

Contents: 1 pc. of No. 299. 2 pcs. of each No. 285, 286, 287, 288, 306, 311 and 314.
Product size:
32,5x23,5x5,5 cm
Master pack: 6 pcs.



9437
15 pegboards
- Life in Water

Contents: 3 pcs. of each No. 225, 259, 300, 313 and 324.
Product size:
32,5x23,5x5,5 cm
Master pack: 6 pcs.



9438
15 pegboards
- Letters and Numbers

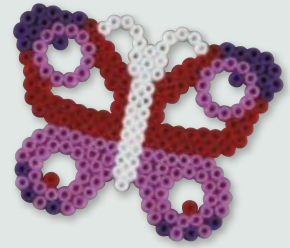
Contents: 3 pcs. of No. 234. 6 pcs. of each No. 272 and 273.
Colour printed design sheet.
Product size:
32,5x23,5x5,5 cm
Master pack: 6 pcs.

3096

Group pack

Contents: Approx. 21.000 beads, 21 pegboards: 1 pc. of each: Small square No. 220, small hexagonal No. 223, small heart No. 236, princess No. 258, small star No. 270, horse No. 281, dog No. 287, butterfly No. 298, flower No. 299, dolphin No. 300, car No. 311, sea horse No. 313, small elephant No. 319, parrot No. 320, pony No. 321, dinosaur No. 322, small frog No. 324, small penguin No. 325,

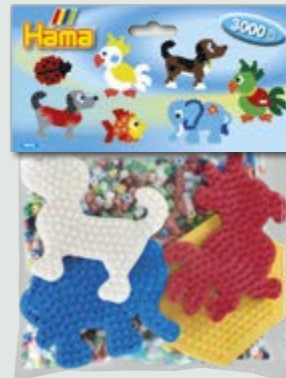
small dog No. 326, small flower No. 327 and small princess No. 328. 1 booklet with patterns, instructions and ironing paper.
All packed in a suitcase.
Product size: 25,5x37,5x8 cm
Master pack: 5 pcs.



4415

Group pack

Contents: Approx. 3.000 beads, 4 pegboards: Small heart No. 236-05, pony No. 321-07, small flower No. 327-48 and small princess No. 328. Colour printed design sheet, instructions and ironing paper.
Product size: 23x18,5x5 cm
Master pack: 15 bags



4416

Group pack

Contents: Approx. 3.000 beads, 4 pegboards: Small hexagonal No. 223-03, small elephant No. 319-09, parrot No. 320-05 and small dog No. 326. Colour printed design sheet, instructions and ironing paper.
Product size: 23x18,5x5 cm
Master pack: 15 bags



399-16

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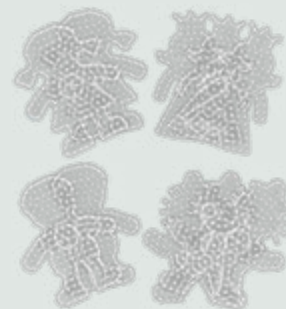
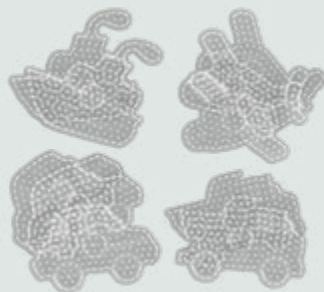
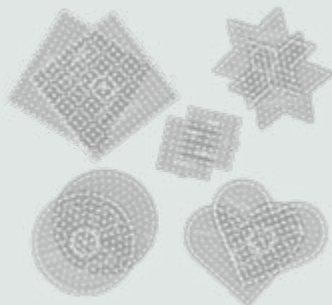
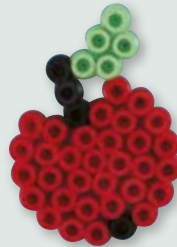
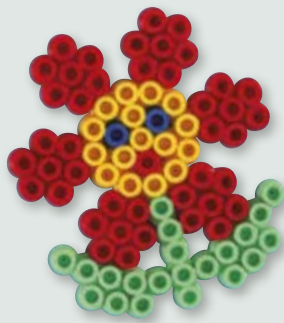
399-18

Page 50



224

Page 51



9461

10 pegboards - Geometric shapes

Contents: 2 pcs. of each No. 8206, 8214, 8220, 8222 and 8224.

Product size: 32,5x23,5x5,5 cm

Master pack: 6 pcs.

9462

10 pegboards - Transport

Contents: 2 pcs. of each No. 8212 and 8217.

3 pcs. of each No. 8205 and 8216.

Product size: 32,5x23,5x5,5 cm

Master pack: 6 pcs.

9463

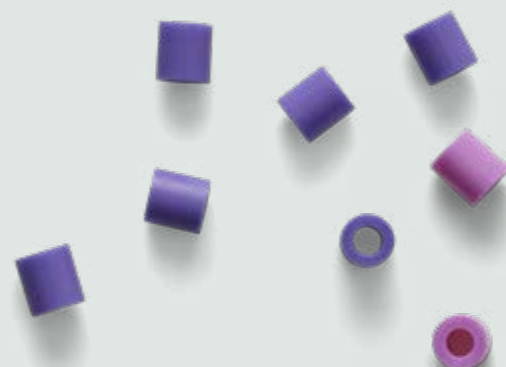
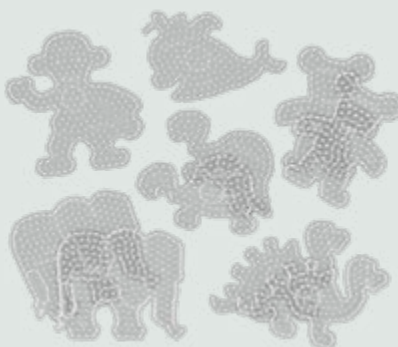
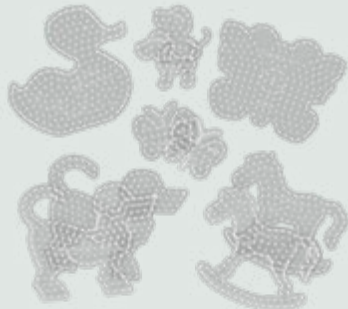
10 pegboards - People

Contents: 2 pcs. of each No. 8207 and 8208.

3 pcs. of each No. 8219 and 8223.

Product size: 32,5x23,5x5,5 cm

Master pack: 6 pcs.



9464

10 pegboards - Country Life

Contents: 1 pc. of each No. 8203 and 8218.

2 pcs. of each No. 8202, 8221, 8225 and 8226.

Product size: 32,5x23,5x5,5 cm

Master pack: 6 pcs.

9465

10 pegboards - Zoo

Contents: 1 pc. of each No. 8209 and 8211.

2 pcs. of each No. 8201, 8204, 8210 and 8215.

Product size: 32,5x23,5x5,5 cm

Master pack: 6 pcs.



224

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7713

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7723

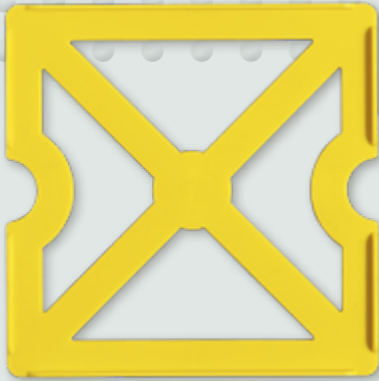
Page 43

8806

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8282
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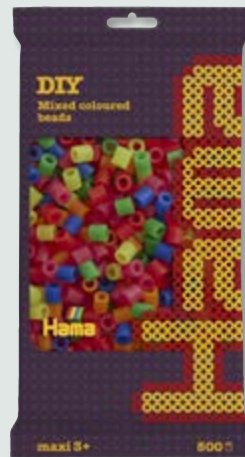
8283
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8471
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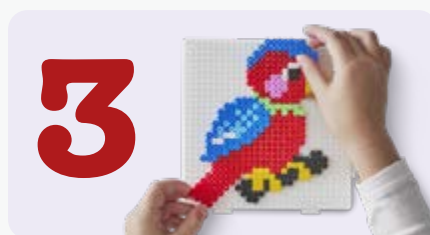
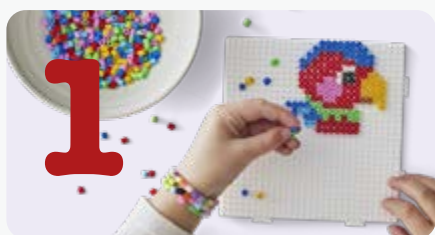


8543
Page 65

Please see the product details on the page numbers referred to.

Ironing and Pictograms

Our ironing system is made up of a variety of different pegboards, with new shapes being added all the time. Follow these instructions when ironing your creations, and enjoy your beautiful designs for many years to come.



1. Create your pattern. Create your design by placing Hama beads on a pegboard. You can use a themed pegboard to make a specific shape, or use one of our more generic shapes (and your imagination) to create your own.

2. Iron your design. On a flat surface, place a sheet of Hama ironing paper over your design. Place the iron on the paper and move it around in smooth, circular movements for a few seconds. You should keep the iron moving the whole time it is in contact with the paper.




3. When to stop ironing. After a few seconds, when the colours of the beads become clearly visible through the paper, remove the iron. Be careful not to overheat the beads, or touch the pegboard with the iron, as this will damage the pegs.

IMPORTANT: Ironing must be done by an adult.

TOP TIP: Hama ironing paper has been specifically developed to protect your iron from plastic deposits. Using Hama ironing paper delivers perfect results every time.

4. Let your design cool down. After a few minutes of cooling time, you can remove your design from the pegboard. For the best results, place it under a book until it's completely cool.

TOP TIP: Make sure you're ironing your design at the right temperature setting:

- Mini Beads – Wool setting 
- Midi beads – Cotton setting 
- Maxi beads – Linen setting 

Settings may vary between irons, so it's a good idea to test a smaller motif before ironing your masterpiece.

Understanding our pictograms



Beads



Pegboard



Bead support



Colour printed design sheet/ card



Instructions



Ironing paper



Miss Hama beads



Display mobile ring



Motif frame



Reusable adhesive



String / satin ribbon



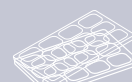
Press pen



Hama Bead-Tac



Hama gems



Storage tray with lid



Hama connector

Sales racks



9870
 Display size:
 Ø60x205 cm
9871
 Goods for 9870
916
 Empty sales rack



9847
 Display size:
 Ø50x185 cm
9848
 Goods for 9847
903
 Empty sales rack



940

Sales racks

Perfect for the shop wishing to present a comprehensive range of HAMA.



9845

Display size:
180x92x47 cm

9846

Goods for
9845

932

Empty
sales rack



9835

Display size:
186x45x40 cm

9836

Goods for
9835

920

Empty sales
rack



9841

Display size:
180x92x47 cm

9842

Goods for
9841

937

Empty sales
rack



939



938



9860
Sales rack
– Maxi products
Display size: Ø50x75 cm
9861
Goods for 9860
941
Empty sales rack



9862
Sales rack – 207
Display size: Ø50x75 cm
942
Empty sales rack



9865
Sales rack
– Midi products
Display size: Ø50x75 cm
9866
Goods for 9865
941
Empty sales rack



599
Sales rack
Contents: 5 pcs. / hook, totally 300 bags.
Each bag contains approx. 2.000 beads.
Display size: Ø50x75 cm

Floor displays

A good seller - Space saving
- Presents many articles



Contents may vary.

Promotional material



Hama

The sky is the limit

For all our eco-conscious creatives

Bio Beads

Hama

Imagine. Create



Point of sale material

99281
99282
99283

Product size:
100x70 cm

99291
99292
99293

Product size:
70x50 cm

99296
99297
99298

Product size:
50x35 cm



99242

Different ways to combine.
Product size: 40x40 cm

99243

Different ways to combine.
Product size: 40x40 cm

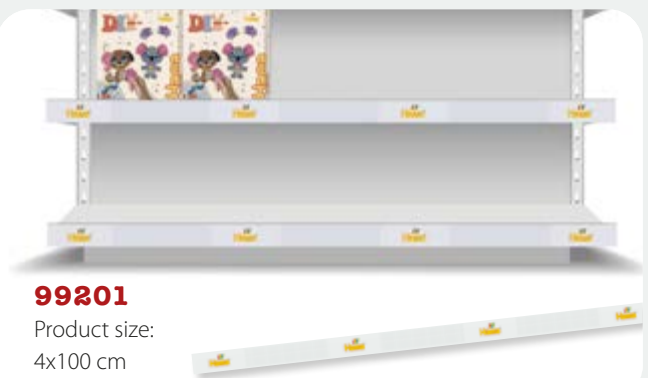
99244

Different ways to combine.
Product size: 40x40 cm



99257

Product size:
46,5x80 cm



99201

Product size:
4x100 cm



99253

Product size:
200x85 cm

99254

Product size:
200x85 cm



99248

Product size:
150x69 cm

99249

Product size:
150x69 cm



99236

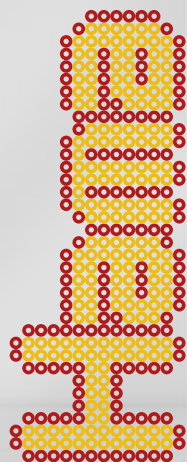
Product size:
8x5 cm



99231

Product size:
6,5x15 cm

Point of sale material



99258
Product size:
42x100 cm



99310
Product size:
Ø165x190 cm



99380
Product size:
Ø40x100/85/75/60 cm



99321
Product size:
43x90 cm



99375
Dimensions:
100x70 cm



99376
Dimensions:
100x70 cm



99377
Dimensions:
100x70 cm



99378
Dimensions:
100x70 cm



Demonstration/ playday material

Midi 5+



99440

Sample pack - Midi

Product size: 18x12x2 cm



99441

Sample pack - Midi

Product size: 18x12x2 cm



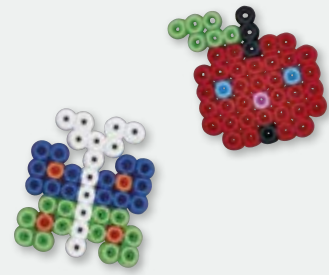
99970



99975



Maxi 3+



99427

Sample pack - Maxi

Product size: 18x12x3 cm



99428

Sample pack - Maxi

Product size: 18x12x3 cm



99980



99985



99986



Point of sale material



99157

Product size: 17x9,5 cm



99158

Product size: 17x9,5 cm



99159

Product size: 17x9,5 cm



99000



Free bead designs
/ free inspiration



99352

Product size:
26,5x19 cm



99353

Product size:
26,5x19 cm



99100

Available in 22 languages



99125

Product size:
10x7,5 cm



99197

Product size: 29,7x21 cm

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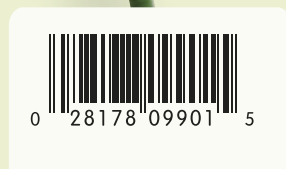
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